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# **ECCP ADVERTISING CONTRACT**

(Kindly check the box of choice, fill up the contract form below and send to Ms. Samantha Ferrer at samantha.ferrer@eccp.com)

### DBIP GUIDEBOOK 2025 AD TYPES AND RATES

#### **Publication Partner**

Inclusions:

- Full-page ad strategically placed within the pages of the specific industry sector
- 1/4 page company information listed at the back of the book under "Directory of Supporters" that will contain:
  - A 100-word description of the company
  - One company logo
  - Contact information
- Company logo will be flashed in the AVP event loop during the event launch
- One (1) complimentary VIP seat at the DBIP launch (details to follow)
- Recognition at the event launch of the DBIP Guidebook as one of the publication partners

#### **Publication Supporter**

Inclusions:

- Full-page ad strategically placed within the pages of the specific industry sector
- ¼ page company information listed at the back of the book under "Directory of Supporters" that will contain:
  - A 100-word description of the company
  - One company logo
  - Contact information
- Company logo will be flashed in the AVP event loop during the event launch
- Recognition at the event launch of the DBIP Guidebook as one of the publication supporters

□ 55,000.00

□ 35,000.00

# **CONTRACT FORM**

Company Name:	
Address:	
Contact No.:	
Contact Person:	
Designation:	
Email Address:	
Name of	
Authorized Person:	
Signature:	
Date:	

**Discounts (if any):** 20% early bird rate **Total after discounts:** 

### **TERMS & CONDITIONS**

- ECCP shall follow the ad order specifications of the advertiser solely based on this contract.
- Check payments should be made payable to European Chamber of Commerce of the Philippines, Inc. (ECCP).
- ECCP reserves the right to reject any advertisement submitted. The positioning of ads is at the discretion of ECCP unless the premium is paid for a specified position.
- In the event the advertiser chooses to cancel the advertising services before the completion of the agreed-upon term, the advertiser shall be responsible for paying a cancellation fee equal to the total amount of the contract.