

EuroPH CONNECT

BUSINESS • OPPORTUNITIES • PERSPECTIVES

www.ecccp.com

THE BUSINESS DIGEST
OF THE EUROPEAN CHAMBER
OF COMMERCE OF THE PHILIPPINES

Volume XLII • Issue 4
Issue on Food & Beverage



IN THIS ISSUE:

- *European Country in Focus: Poland*
- *Interview with Ms. Anna Krzak-Danel, Charge d'Affaires of the Polish Embassy*
- *Interview with the National Nutrition Council OIC Deputy Executive Director Atty. Rosalina Bascao*
- *Interview with the Food and Drug Administration Director General Atty. Paolo Teston*
- *Powering Food Safety: A Total Solutions Success by Atlas Copco*

CONNECT TO AMAZING FLAVOR

with delicious choices prepared by our flying chefs



TURKISH AIRLINES

Products and services are subject to change depending on flight duration and aircraft.

Published by

European Chamber of Commerce of the Philippines (ECCP)

Head Office

19/F Philippine AXA Life Centre Sen. Gil Puyat Ave. cor.
Tindalo St., Makati City, Philippines
E-mail: info@eccp.com

North and Central Luzon Office

Clark Welcome Center, Berthaphil VIII Compound, SCTEX Road,
Clark Freeport, Mabalacat, 2023 Pampanga
E-mail: northluzon@eccp.com

Visayas Office

Regus Office 5F Park Centrale Building Jose Maria del Mar St.,
cor. Abad St., Cebu IT Park, Cebu City 6000, Philippines
Tel: (+6332) 494 9585
E-mail: visayas@eccp.com

Western Visayas Office

Regus Iloilo, 3F Festive Walk Mall, Iloilo Business Park
Mandurriao, Iloilo City
E-mail: western.visayas@eccp.com

Davao Office

ECCP Research Center, 5/F Thibault Building, Holy Cross of
Davao College, Sta. Ana Avenue cor. C. De Guzman St., Barangay
14-B, Davao City
Tel: +63 (82) 238 7500
E-mail: davao@eccp.com

Cagayan De Oro Office

Regus Centre, 12th Floor, SM CDO Downtown Tower, Claro M.
Recto Ave, Cagayan de Oro, 9000 Misamis Oriental
E-mail: cdo@eccp.com

ECCP Board of Directors

Paulo Duarte - President
Dr. Diana Edralin - Vice President
Roman Menz - Vice President
Lars Wittig - Vice President
Albert Perez - Treasurer
Bernd Schneider - Director
Tarang Gupta - Director
Juha-Pekka Hoikka - Director
Jaime Urquijo - Director
Rudy Abrahams - Director
Sandeep Uppal - Director

Submissions

Articles and other materials of interest to the general membership
are actively solicited and may be sent to the Chamber. All materials
submitted for publication become the Chamber's property and
are subject to editorial review and revisions.

Honorary Auditors

R.G. Manabat & Co.

Reproduction

No part of the EuroPH CONNECT may be reproduced or transmitted
in any form or by any means, electronic or mechanical, without
prior written permission.

Circulation

Digital copies of the EuroPH CONNECT are distributed free
of charge on a bi-monthly basis to ECCP members, partners,
and friends of ECCP, as well as to industry associations and
government officials with whom the Chamber has dealings.

Subscription Service

Subscriptions from non-members are also accepted: in the
Philippines: PHP 1,500 (6 issues); Individual copies may be
purchased locally at PHP 220 (members) and PHP 250 (non-
members); and for companies outside the Philippines at
US\$25.00.

EuroPH Connect • Issue 4 • 2025

Table of Contents

6	European Country in Focus: Poland
8	Interview with Ms. Anna Krzak-Danel, Charge d'Affaires of the Polish Embassy
12	Interview with the National Nutrition Council OIC Deputy Executive Director Atty. Rosalina Bascao
16	Interview with the Food and Drug Administration Director General Atty. Paolo Teston
20	Powering Food Safety: A Total Solutions Success by Atlas Copco
27	Developments in the Sweetened Beverage Tax By: Atty. Jomel N. Manaig, BDB Law
29	Celebrating Coca-Cola's long-standing legacy in the Philippines
31	An Exquisite Taste of Japan at Dusit Thani Manila
33	Novo Nordisk Philippines and Industry Leaders Unite in the EpiCOB-PH Study to Combat Obesity
35	The Ascott Limited Philippines Elevates Filipino Dining Culture Through Its Signature Restaurants
37	Advocacy Corner
48	Inside ECCP
66	New Members Corner
72	ECCP Calendar of Events
74	International Trade Fairs Calendar

BEST PART OF THE JOURNEY STOPOVER IN ISTANBUL

Turkish Airlines invites passengers to discover unique wonders of Istanbul with complementary Stopover Accommodation Service.

As the airline that connects more countries than any other, Turkish Airlines offers the opportunity of discovering world's connection center Istanbul and its unique wonders with stopover service for passengers with lengthy transfer times.



For passengers with a voluntary connection period of at least 20 hours in Istanbul, Turkish Airlines provides 1 night stay in a 4 star hotel for Economy Class and 2 nights stay in a 5 star hotel for Business Class. Passengers will be able to extend their stay with special rates.



At least 72 hours before their first flight, passengers can make a reservation on www.turkishairlines.com with the PNR and surname information or by sending their requests to the e-mail address corresponding to their country of departure on the website.



TURKISH AIRLINES

Editorial

Dear reader,

Welcome to this edition of the EuroPH Connect, where we focus on the theme of food and beverage – a sector that continues to evolve, innovate, and shape consumer lifestyles. We have updates and insights from government representatives, as well as stories from members, and partners about opportunities and challenges in this dynamic industry.

In this issue, we feature Chargé d'affaires Anna Krzak-Danel of the Embassy of Poland as she shares insights on the growing business relationship between Poland and the Philippines, as well as insights about the food and beverage sector of Poland on page 8.

In line with this edition's theme on food and beverage, we highlight OIC Deputy Executive Director Atty. Rosalina Bascao of the National Nutrition Council. Atty. Bascao outlines ongoing efforts and projects of the National Nutrition Council, such as the Philippine Plan of Action for Nutrition and the Promotion of Good Nutrition Program highlight the continuous reach of these projects and plans targeting undernutrition in the country. Read more on page 12.

We are also pleased to feature Director General Atty. Paolo Teston of the Food and Drug Administration. Atty. Teston highlights key priorities of the administration and strategies to address issues on undernutrition, micronutrient deficiency, and overnutrition. Read more on page 16.

We deep dive into the stories of ECCP members and partners who are making contributions in their respective industries. Turkish Airlines shares their latest offering; Coca-Cola shares its long-standing legacy in the Philippines; BDB Law provides insights on the developments regarding the Sweetened Beverage Tax; and Novo Nordisk, together with its partners, spearheaded an initiative to address the obesity crisis in the Philippines. The ECCP will always have a platform for members to share their services and initiatives with fellow members and partners in the Chamber community.

In July, the Chamber held a number of events, starting with the 2025 Healthcare Forum where professionals and government representatives highlighted key issues such as the need for expanded PhilHealth coverage, streamlined government procurement, robust health technology assessment, and strengthened primary healthcare services. In partnership with the German Embassy, we also held the Climate Solutions Forum in Davao with more than 100 participants in attendance. Furthermore, the Chamber held its 4th Nutrition Forum with discussions focused on enhancing nutrition literacy, promoting responsible food choices, and strengthening collaborative efforts to improve public health outcomes.

In August, we held the AI Forum which focused on the current landscape of AI in the Philippines and its impact on key sectors. We also had a successful European Networking Socials with more than 220 attendees. It was a night filled with opportunities and building connections leaving our attendees in high spirits. On another note, the ECCP Young



Florian Gottein
ECCP Executive Director

Professionals Committee held a quiz night to engage and relax with fellow young professionals. Lastly, we end the month with the annual Energy Smart Forum that gathered leaders and professionals in the energy sector to discuss critical updates regarding energy policies, the challenges of the current energy landscape, and pioneering strategies.

All in all, it has been a very exciting two months in the Chamber. We have more to look forward to with our upcoming pillar events namely: Transportation Forum, Philippine Aviation Summit, and European Philippine Business Dialogue. For more information about these events to register as an attendee or join our lineup of partners, visit our website: <http://eccp.com/eventlist>. We hope to see you at these events!

For more highlights, check our Advocacy Corner on page 37 where we include the latest updates on our engagements with key government officials and insights from our committee meetings focused on pressing industry concerns and issues.

We also proudly welcome our new members under the New Members Corner found on page 66. We look forward to having them join our various events and maximize the value of their membership. Stay up to date on the Chamber activities from our regional branches in Manila, Cebu, Davao, Cagayan de Oro, Clark, and Iloilo. Read about this on page 48. We also feature our lineup of events, training, and international trade fairs which you might be interested in joining.

We sincerely appreciate your continued support for our events and active involvement in various engagements with different government representatives and organizations. These efforts reinforce ECCP's mission to serve its members and provide a platform for advancing shared advocacies. Likewise, the consistent dedication of our members in driving these initiatives underscores the strong and enduring partnership between the ECCP and its members. We hope you find this issue of EuroPH Connect insightful and we look forward to your continued engagement.

Best regards,
Florian

European Country in Focus

Poland



POPULATION

311,895

square kilometers

37,41 M

approximately



CAPITAL

Warsaw

POLAND'S TRADE AND INDUSTRY

Poland's Trade and Industry during the last five years exponentially improved by \$143B to \$382B in 2022 for the import market, making it the number 18 trade destination in the world, while \$121B to \$346B in 2022 making it the number 24 exporter in the world. With 38 million people, Poland is the largest single market among the "new" European Union (EU) states and 5th among all EU member states. The country's recent imports are led by Crude Petroleum, motor vehicles; parts and accessories, Refined Petroleum, and broadcasting equipment from Germany, China, Italy, Netherlands, and Czechia. Its recent exports are Motor vehicles; parts and accessories, electric batteries, computers, seats, and other furniture for Germany, Czechia, France, United Kingdom, and the Netherlands. Poland was also the number 21 economy in the world in terms of GDP, number 57 economy in terms of GDP per capita, and the number 28 most complex economy according to the Economic Complexity Index (ECI).

With this, investment and export opportunities also exist in the energy sector as Poland seeks to diversify its energy mix, as well as in defense and digital technologies. Poland is also a popular location for business processing centers, including call centers, shared services centers, and research and development (R&D) operations. And in 2024, the Kearney FDI confidence Index ranked Poland as 23rd in its world rankings and 7th in its emerging markets index.

Geographical Location: Poland is located in the center of the European continent. The country resides to the north by the Baltic Sea, to the northeast of Russia and Lithuania, and the east of Belarus and Ukraine.

Climate: Poland's climate has transitional characteristics between maritime and continental types. Apart from the usual four seasons, the country has six distinct seasons - a snowy winter; an early spring, which alternates winter and springlike conditions; a sunny spring; a warm summer alternating rain and sunshine; a sunny, warm autumn; and a foggy, humid period, a sign the approach of winter.

Official Language: Polish

Government Type: Parliamentary republic with the President as the head of state and the Prime Minister as head of government for the executive branch, and a bicameral legislature: Senate and Sejm.

Organizations:

- Caritas (since 1990)
- European Union (since 2004)
- International Labour Organization (founding member, since 1919)
- International Monetary Fund (since 1986)
- North Atlantic Treaty Organization (since 1999)
- Organization for Economic Cooperation and Development (since 1996)
- World Bank (rejoined in 1986)
- World Health Organization (since 1948)
- World Trade Organization (since 1995)
- United Nations (founding member, since 1945)
- United Nations Educational, Scientific and Cultural Organization (since 1946)

Financial District

Poland's Financial District is located in Warsaw, the country's capital. The Warsaw Financial Center is the city's most prestigious skyscraper that was completed in 1998 and became a symbol of the developing business district. The finance industry recognizes this as its key player in the past 30 years, wherein the growth of the country made it a global hub for financial institutions.

TOP 3 TOURISM DESTINATIONS



MALBORK CASTLE

With its formal name, Castle of the Teutonic Order in Malbork. The Teutonic Knights began building the castle in 1274, it became the headquarters of the Order's Grand Master from Venice in 1309, until it reached its final form in 1406. Malbork Castle consists of three fortified castles, with several hundred houses, granaries, and other buildings surrounded by two rings of defensive walls.



ŁAZIENKI PARK

In 1764, the Łazienki Park was a hunting ground acquired by King Stanisław August Poniatowski, inherited by Prince Józef Poniatowski after the King's death, but the family sold the park to Russia's Tsar Alexander I Romanov and became their property until World War I and became a public park in 1918. The Palace of the Isle located in the park was set on fire during World War II, thus reconstructed and opened in 1960.



WAWEL CATHEDRAL

Formally titled as, The Royal Archcathedral Basilica of Saints Stanislaus and Wenceslaus, the church was built in the early middle ages after the year 1000 by Prince "Bolesław the Brave" and later rebuilt many times. Considered the country's national sanctuary, it was historically where many coronations, funerals, and burials of Poland's monarchs and nobles, church dignitaries, and national heroes reside. Inside the cathedral are various chapels like the Sigismund Chapel, a Renaissance-style shrine and beautifully decorated with stuccos and paintings and crowned with a striking dome.

POLAND



INTERESTING FACTS

- The country name, Poland is derived from the Polans, a West Slavic tribe that inhabited the area around the 9th century. The Polans were found in the Warta River Basin in what is today Western Poland. The tribe was named for the Proto-Slavic word "pole" which means field, plain, or open area. Thus the Polans were the people of the fields, people of the plains, field dwellers, or plain dwellers.
- Poland's flag is divided between two equally sized horizontal strips, with white on top and red on bottom. Its flag is thus extremely similar to those of Monaco and Indonesia, which are in the reverse orientation, and that of Singapore, which is in the reverse orientation but with a crescent and stars in the top half.
- Poland was the first country in Europe and the world's second country with a written constitution adopted on the 3rd of May 1791. This Polish Constitution aimed to modernise the Polish state and protect it from outside threats. It introduced key changes, such as separating government powers and reducing the influence of the nobility.

Interview with Polish Embassy Charge d'Affaires

Ms. Anna Krzak-Danel



Since first arriving in the Philippines as Chargé d' Affaires, what have been your observations on the relations between Poland and the Philippines?

Poland opened its embassy in the Philippines in 2018, achieving full operational capacity just before the pandemic. I arrived during the pandemic and quickly noticed the openness of Filipinos to forging new business connections. After the lockdown was lifted, our bilateral relations strengthened significantly. Polish companies have shown a growing interest in doing business in the Philippines, while more Filipino entrepreneurs are exploring opportunities in Poland. This positive momentum is, in part, a result of the active, joint efforts of the team at the Polish Embassy and Polish Trade and Investment Office in Manila to promote Poland as a business partner for the Philippines.

What do you consider the Philippines' greatest strength when doing business with Europe? How does this compare to its position within ASEAN?

Filipinos have a highly positive and entrepreneurial mindset, which makes them natural partners for European businesses. They have a good understanding of European business culture, and while some differences in communication styles exist, Philippine businesses recognize the potential of trade with Europe and actively explore these opportunities. This is evident in the speed of FTA negotiations between the EU and the Philippines, which are progressing faster than those of any other ASEAN country.

However, regulatory complexity remains a challenge for foreign businesses entering the Philippine market. Addressing these hurdles would not only make the country more attractive for European investors but also foster greater intra-ASEAN trade. Philippine businesses can leverage Poland as a gateway to the EU, just as we hope that Polish companies present in the Philippines can use this market as a stepping stone to expand further into ASEAN.

What attracts Polish businesses to the Philippine market? What key factors do they consider before entering?

A combination of favorable demographics and continued infrastructure investments is driving steady economic growth in the Philippines. Polish companies recognize this potential and are increasingly interested in entering the market. The openness of Filipino business leaders further enhances the attractiveness of the business environment.

However, one challenge Polish companies encounter is that Philippine importers often prioritize the lowest-cost options. While this is understandable, it limits the availability of premium, high-quality products, which are gradually gaining demand. As this shift continues, Polish companies offering superior products will find new and growing opportunities in the Philippines.

“

Filipinos have a highly positive and entrepreneurial mindset, which makes them natural partners for European businesses.

”

What efforts have been made to expand Polish businesses across the Philippines? Which sectors are Polish companies most active in?

Poland actively promotes a variety of modern and innovative industries abroad, for instance ICT, medical technology, or cosmetics. These sectors are well-represented in the Philippines. However, one of Poland's strongest export industries is food and agriculture. The Polish government strongly supports the export of Polish food products, ensuring a competitive presence in international markets.

To facilitate business engagement, Poland participates in select trade fairs and organizes targeted events (for instance the annual IT Business Summit). Recognizing the importance of bilateral trade, our government established a Polish Foreign Trade Office in Manila a year after opening the embassy. This office actively supports Polish and Filipino companies in building long-term trade partnerships and promoting mutual investments.

What is your vision for the future of business and trade between Poland and the Philippines? How can both countries work together to achieve this?

Polish businesses are relatively young, with many companies being only about 30 years old. As a result, even large Polish enterprises still have an entrepreneurial mindset and are open to collaboration, including with small and medium-sized enterprises (MSMEs). Similarly, MSMEs in the Philippines have been experiencing significant growth and are eager to engage in international business.

Our role is to facilitate these connections, bridge cultural differences, and ensure smoother collaborations. Beyond trade, I hope to see more Polish investments in the Philippines and vice versa. This trend has already started, and we aim to support the development of more Polish-Philippine joint ventures that can become market leaders in their sectors. We saw it happen already in the Fintech segment in the Philippines.

What is the current state of the food and beverage industry in Poland? What are its main strengths, opportunities, and challenges in both domestic and international markets?

Poland's food and beverage industry is a key driver of the national economy, contributing over 9% of GDP. Many businesses in this sector are homegrown, offering high-quality products at competitive prices. The domestic market is large enough to support growth before companies expand internationally.

Being an EU member provides an easy path to export expansion. As a result, Poland is the largest producer of poultry in the EU and a major producer of apples, pork (3rd), rapeseed (3rd), and rye (2nd). Additionally, Poland is the 3rd largest exporter of chocolate in the EU and the world's leading exporter of wafers. These achievements highlight the sector's strength, but the next challenge is expanding beyond Europe, making ASEAN and the Philippines crucial markets for further growth.

What trends are shaping consumer preferences in Poland's food and beverage market?

Polish consumers are increasingly embracing health-conscious lifestyles, driving demand for "better-for-you" (BFY) products. This aligns with global trends toward healthier eating. Warsaw, in particular, has emerged as a leading vegan hub in Europe, with National Geographic recognizing it as the world's top vegan city in 2022.

Beyond plant-based diets, Polish consumers are also shifting towards healthier dining and beverage choices. This fosters innovation in the food and beverage sector, making Poland a prime market for modern trends. Filipino businesses collaborating with Polish suppliers can benefit from these innovations and bring the latest trends to the Philippines.

How is Poland leveraging technology and innovation to improve food production?

Poland has long recognized the need for innovation in food production. One early success was the development of triticale, a wheat-rye hybrid that Polish researchers improved in the mid-20th century, making Poland the world's largest producer of this crop.

After joining the EU, Poland utilized EU funds to modernize food production with a focus on sustainability. Investments in livestock production helped us achieve our leading position of meat and dairy exporter. More recently, digital technologies have revolutionized agriculture. The "Agricultural Valley 4.0" initiative in Podlaskie has integrated advanced technologies such as drones, satellite imagery, and AI analytics to support precision farming. These

innovations have resulted in higher yields, reduced water consumption, and more sustainable farming practices, earning the region the nickname "Silicon Forest."

Are Polish food and beverage companies actively looking at the Philippine market? What makes it attractive?

Several Polish food products are already available in the Philippines. Consumers may have unknowingly purchased Polish cookies or chocolate, and many coffee shops use Polish milk, a long-standing export success. The Philippines is the **third-largest global importer of Polish UHT milk**. Since August 2023, Polish poultry exports to the Philippines have seen remarkable growth.

This increasing market presence is prompting more Polish companies to enter the Philippines, participate in trade fairs, and seek local partners. As the Philippine middle class grows, demand for premium products is rising. Polish food supplements and pharmaceutical products are seeing increased interest, and a Polish investor recently established a factory producing Polish-style sausages and cold cuts in Pampanga. Polish mozzarella is also commonly used in Philippine pizzerias, with some importers now requesting higher-quality variants, reflecting a shift towards premium products.

Are there government or industry-led programs supporting Polish companies in expanding to Southeast Asia, particularly the Philippines?

The Polish Investment and Trade Agency (PAIH) has launched several promotional campaigns encouraging Polish companies to explore the Philippine market. This year, the Polish government organized a fully-funded trade mission for select Philippine food importers, who will visit Poland in April to tour production facilities and engage in B2B meetings. Additionally, numerous Polish companies will participate in the **WOFEX trade fair in August 2025**, with government support.

Have there been recent success stories of Polish F&B companies in Asia? What lessons can be applied to the Philippines?

A standout example is the Polish dairy industry, which dominates the South Korean UHT milk market, supplying nearly 90% of imports. This success encouraged Polish dairy producers to expand into other Asian markets, including the Philippines. Polish canned meat has also gained traction in Hong Kong and China, suggesting potential demand in the Philippines.

Under the global slogan "Poland Tastes Good," we are optimistic about increasing our footprint in the Philippine market.



Hon. Atty. Rosalina Bascao



How does the National Nutrition Council (NNC) ensure the effective implementation of the Nutritional Guidelines for Filipinos, and what challenges have you encountered in the process?

The National Nutrition Council (NNC) popularized the 2012 Nutritional Guidelines for Filipinos (NGF) through the 10 Kumainments campaign with Tagalized version of nutrition messages to have a better understanding on nutrition, patterned in the appearance of the Bible's Ten Commandments, in a form of bread.

While the implementation of 10 Kumainments was a success, the NNC encountered challenges such as the messages being too general, and the divide in local dialects.

Thus, the NNC supplemented the 10 Kumainments campaign with extended video campaign and translated version of the material into various dialects done by NNC Regional Offices.

“
NNC will ensure that initiatives by its member agencies and other relevant stakeholders are aligned with PPAN strategic framework.”

What are the key priorities for the NNC in terms of improving nutrition in the Philippines over the five years?

As the highest policymaking and coordinating body on nutrition, NNC will lead in the formulation of the Philippine Plan of Action for Nutrition (PPAN) 2023-2028. Since its launch in 2023, the NNC will continue the coordination for the implementation of at the national and local level.

The PPAN is the national blueprint that will guide all stakeholders in addressing all forms of malnutrition across all life stages. The PPAN 2023-2028, is the 11th national plan on nutrition since 1974 when the country started to have a national plan for nutrition.

As a national plan, it serves as the policy and program framework for action for nutrition improvement. It operates across multiple sectors and levels of governance, providing a clear direction for the government's efforts to address food and nutrition security challenges in the country. PPAN serves as both a framework for action and a guide to improving nutritional outcomes through targeted and coordinated nutrition initiatives.

With the directive of President Marcos' to focus on integrating the first 1000 days of life strategy and convergence of resources for nutrition interventions, NNC will ensure that initiatives by its member agencies and other relevant stakeholders are aligned with PPAN strategic framework.

The NNC also intends to mobilize and support the local government units (LGU) through the LGU Mobilization strategy with policy guidance and technical assistance for the implementation of effective and efficient management of quality local nutrition interventions.

Along with these initiatives, the NNC will pursue the lobbying of strengthening the NNC Secretariat including the creation of local nutrition office with human resource complementation in all levels in the 20th Congress.

How can the private sector collaborate with the NNC to promote food safety standards and what measures are in place to ensure compliance?

The Food and Drugs Administration or FDA, not the NNC, is the sole government agency mandated to implement the Food Safety Act in the country. Players in the food industry must abide and comply with the standards set forth by the Act.

What specific strategies is the NNC employing to address both undernutrition and overnutrition in the Philippines, particularly among vulnerable populations?

The strategic framework of PPAN 2023-2028 aligns with the national development goals, targeting malnutrition reduction through a life-stage approach. It emphasizes Healthier Diets, Better Practices, and Improved access to quality services.

Strategies include food accessibility, behavioral change, delivery of comprehensive and quality nutrition-specific and nutrition-sensitive interventions.

Enabling factors both at the national and local levels include reliable information and monitoring and evaluation systems; skilled human resources; adequate funding and importantly improved governance structures from the national to the local levels.



“ NNC engages local communities through various community-based initiatives. ”

What initiatives are being implemented to promote healthy eating habits among Filipinos, especially in urban areas where access to nutritious food may be limited?

As part of the Promotion of Good Nutrition program of NNC, various nutrition education and promotion materials are developed and disseminated using multimedia platforms. Printed materials such as flyers, brochures, komiks, handbook on topics along with first 1000 days of life (breastfeeding, complementary feeding), Pinggang Pinoy, 10 Kumainments, nutrition for older persons, persons with disabilities, and adolescents, among others are being disseminated to relevant clients.

Radio plugs or radio program focused on healthy eating are also being developed and aired through the 48 Nutriskwela Community Radio Network stations nationwide. These radio stations are low-powered community radio stations operated by NNC and partner LGU or state university and colleges (SUCs) duly authorized by the National Telecommunication Commission (NTC).

Since 1974, NNC institutionalized the annual Nutrition Month campaign to increase the awareness of Filipinos on proper nutrition. This is pursuant to PD 491 or the Nutrition Act of the Philippines where various nutrition issues are highlighted.

In what ways does NNC engage the local communities to promote nutrition education and awareness, and how do you measure the effective of these programs?

Aside from the 48 Nutriskwela radio stations, NNC engages local communities through various community-based initiatives. One key strategy is the “Idol ko si Nanay” and “Idol ko si Tatay” training programs, which aim to strengthen holistic nutrition education and encourage behavior change particularly during the first 1000 days of life.

These trainings target caregivers, mothers, fathers, and families, equipping them with essential knowledge on proper nutrition.

To reach a broader audience on the Internet, NNC manages its own social media platforms like through Facebook, YouTube, and TikTok. Specifically, NNC hosts the First 1000 Days (F1KD) PH FB page to provide timely and relevant social media materials addressing key nutrition issues on F1KD.

The NNC conducts an annual recall survey on nutrition message to assess public awareness and retention of key nutrition messages from its various campaigns. The results of these surveys serve as performance indicators for initiatives such as the 10 Kumainments, the First 1,000 Days of Life, Nutrition Month, and the Philippine Plan of Action for Nutrition (PPAN).



Hon. Atty. Paolo Teston



How does the Food and Drug Administration ensure the effective implementation of the Nutritional Guidelines for Filipinos, and what challenges have you encountered in this process?

The FDA ensures that the Nutritional Guidelines for Filipinos (NGF) are followed through:

- Administrative Order (AO) 2014-0030 amending AO 88-B s. 1984 or the *Rules and Regulations Governing the Labeling of Pre-packed Food Products Distributed in the Philippines*, which requires all food manufacturers to meet nutrition labeling standards and is one of the requisites for the approval of *Certificate of Product Registration* (CPR).
- After the pre-market approval, the FDA ensures compliance of Food Business Operators (FBOs) through post-market surveillance (PMS). The conduct of regular inspections checks if products meet the required nutritional and safety standards.
- Working closely with the Department of Health (DOH), National Nutrition Council, local governments, civil society organizations, and the private sector for the inclusion of the NGF in nutrition programs and public awareness campaigns.

Challenges we face include:

- **Incorrect declaration** – Some manufacturers provide inaccurate nutritional information on product labels, which undermines consumer trust and poses risks to public health.
- **Non-compliance of Food Business Operators (FBOs)** – During post-market surveillance, some FBOs fail to strictly comply with nutrition labeling requirements despite having undergone pre-market approvals.
- **Difficult monitoring** – The vast number of food products in the market makes it a major challenge to regularly check and verify compliance with labeling standards, requiring significant human and other resources.
- **Limited resources** – The FDA faces constraints in terms of laboratory facilities and testing equipment needed to conduct thorough inspections and analyses.
- **Consumer awareness gaps** – Even when accurate labeling is provided, many consumers are not fully aware of how to interpret nutritional information, reducing the intended impact of the guidelines.

“

Through its regulatory mandate, the FDA ensures that the food available to Filipinos is safe, properly labeled, and nutritionally adequate.

”

What are the key priorities for the Food and Drug Administration in terms of improving EODB for the food industry in the Philippines over the next five years?

Our priorities to improve EODB for the food industry include:

- Digital transformation** – enhanced IT infrastructure through the development of an updated electronic portal, such as the FDA e-services portal for LTO and CPR applications.
- Workforce enhancement** – hiring of additional Plantilla positions to augment the existing human resources to further improve service delivery and develop policies to streamline processes and procedures.
- MSME Support** – Offering training and regulatory guidance to micro, small, and medium enterprises so they can meet food safety requirements.

How can the private sector collaborate with the Food and Drug Administration to promote food safety standards, and what measures are in place to ensure compliance?

Collaboration with the private sector happens through:

- Information sharing** – the private and government partnership is very relevant in achieving the goal of securing the health of the Filipino people. The private sector or associations are encouraged to disseminate and ensure compliance with the rules and regulations prescribed by DOH-FDA.
- Joint training and capacity building** – conduct joint regulatory trainings to promote food safety standards and regulatory requirements for compliance.

“

Working closely with the Department of Health (DOH), National Nutrition Council, local governments, civil society organizations, and private sector to align food safety regulations with national nutrition goals.

”

What specific strategies is the Food and Drug Administration employing to address the triple burden of undernutrition, micronutrient deficiency, and overnutrition in the Philippines, particularly among vulnerable populations?

Although the triple burden of undernutrition, micronutrient deficiency, and overnutrition is not within the jurisdiction of the FDA, the agency implements the following:

- Fortification** – Requiring staples like rice, flour, oil, and salt to be fortified with essential vitamins and minerals.
- Truth in advertising** – Regulating misleading claims about “healthy” foods that are actually high in sugar, salt, or unhealthy fats.
- Whole-of-society approach** – Working closely with the Department of Health (DOH), National Nutrition Council, local governments, civil society organizations, and private sector to align food safety regulations with national nutrition goals.

What initiatives are being implemented to promote healthy eating habits among Filipinos, especially in urban areas where access to nutritious food may be limited?

Through its regulatory mandate, the FDA ensures that the food available to Filipinos is safe, properly labeled, and nutritionally adequate. By combining nutrition labeling, regulation of claims, fortification programs, surveillance, and consumer education, the FDA plays a critical role in promoting healthier eating habits and informed food choices.

In what ways does the Food and Drug Administration engage with local communities to promote consumer education and nutrition awareness, and how do you measure the effectiveness of these programs?

The FDA engages through the following:

- Capacity Building** – Trainings on LTO and CPR to help local food businesses comply with safety and labeling rules.
- Partnerships** – Work with NGOs, faith-based groups, schools, and civic organizations to widen the reach of nutrition education.
- Monitoring & Evaluation** – Use feedback mechanisms through stakeholder engagements and inter-agency collaborations to measure the impact of policies implemented by the FDA.

“

The FDA plays a critical role in promoting healthier eating habits and informed food choices.

”

Fairmont
MAKATI

Experience
INTERNATIONAL
CULINARY DELIGHTS



Visit [Fairmont.com](https://www.fairmont.com)

Powering Food Safety: A Total Solutions Success

Taste, quality, and safety are non-negotiable in the food and beverage industry. Yet in humid, tropical climates like the Philippines, there's a fundamental ingredient that often goes unnoticed—compressed air. More than just a utility, compressed air plays a vital role in maintaining product integrity. Contaminated air poses a hidden threat to production lines, making air quality control essential. In this sector, quality isn't just a goal—it's a promise. And ensuring that promise means actively managing and minimizing the risk of compressed air contamination.

Last year, a major beverage production facility in Sta. Rosa, Laguna, Philippines—operational for over 27 years—partnered with Atlas Copco and embarked on a journey to improve energy efficiency and lower its carbon footprint. Introducing a distinctive methodology: a proprietary 10-step guide to energy efficiency, the framework aimed not just to assess, but to uncover hidden potential within the plant's infrastructure.

“

In food and beverage production, purity isn't optional—it's essential. With Atlas Copco's oil-free compressors, clean air means clean taste, safe products, and zero compromise.

”

The audit quickly revealed opportunities in key areas like compressed air systems, cooling towers, and air filtration controls—elements that had been operating beneath their full potential. But the path forward wasn't simple. Upon completion of the audit, the plant's engineering team broadened its engagement, welcoming proposals from various partners to explore alternative solutions.

The challenge was twofold: the chosen approach needed to demonstrate clear value while aligning with limited capital expenditure funding. Every initiative faced the scrutiny of strict ROI expectations.

Despite these constraints, our strategic, data-driven approach proved resilient—spotlighting previously overlooked opportunities and laying the groundwork for a transformation rooted in measurable impact.

What brought the teams together? —Common values.

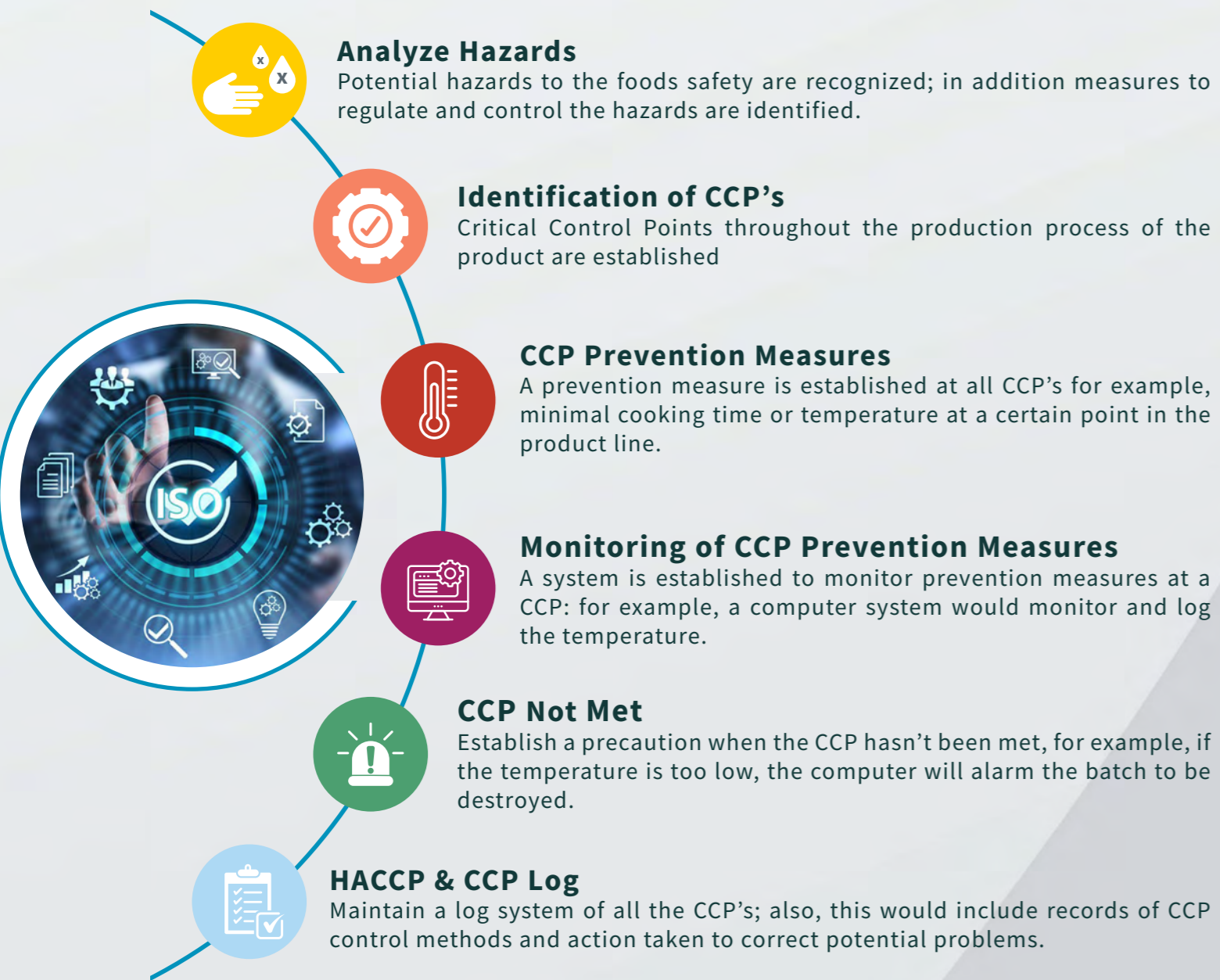
As proposal reviews unfolded, the plant's stakeholders zeroed in on outcomes. The selected solution offered a complete, integrated approach with the highest carbon reduction potential—smart compressors, advanced cooling technology, centralized sterile air and filtration, and optimized control systems—all designed to work in harmony. Not only did the solution align with strict return-on-investment thresholds, it promised lasting change: a production line redefined through efficiency, not just equipment.

By the time implementation began, the transformation was more than technical—it was cultural. The plant wasn't just upgrading its hardware. It was embracing a new way of thinking—one where environmental impact and operational excellence went hand in hand.

Today, the facility stands as a shining example of what's possible when innovation meets purpose. Atlas Copco's partnership-driven, total solution approach didn't just support the project—it reshaped the way energy, production, and sustainability coexist in modern manufacturing.

Setting the Standard for Clean Air in Food Safety

In industries where air quality directly impacts product safety—especially food and beverage—there’s no room for compromise. That’s why Atlas Copco’s air solutions are designed with compliance in mind, including adherence to ISO 22000, the global benchmark for food safety management systems.



This management-focused standard doesn't prescribe specific air quality requirements for individual applications, but rather provides a framework to monitor, maintain, and ensure compliance with compressed air purity standards. It shares a similar approach with ISO 9001 (quality management), ISO 14001 (environmental practices), and ISO 45001 (occupational health and safety), focusing on system setup and continuous improvement rather than technical specifics.

Air contamination can be costly. If unsure about compliance or equipment selection, don't guess—consult our experts and safeguard your process.

ISO 8573-1 Ready? AIRScan Knows

Atlas Copco is proud to be the world's first compressor manufacturer certified to ISO 8573-1 CLASS 0 (2010)—the highest standard for compressed air purity. This certification underscores our commitment to delivering ultra-clean, oil-free air with the lowest possible risk of contamination for even the most demanding applications.

What is AIRScan?

AIRScan is our on-site diagnostic service for assessing compressed air quality. It detects particles, moisture, and oil in real time using non-intrusive testing methods.

Results are benchmarked against ISO 8573-1 standards, with CLASS 0 representing the ultimate in air cleanliness.

AIRScan Benefits:

	Accurate contaminant detection
	ISO 8573-1 compliance verification
	Improved system performance
	Traceable reporting
	Continuous improvement

Whether it's meeting the demands of sensitive production environments or strengthening your sustainability profile, AIRScan offers the assurance and transparency today's manufacturers need.

Because when it comes to compressed air, clean isn't clean enough—unless it's certified.

Get expert air solutions—connect with us now!

- 0949 889 5582
- ct.ph@atlascopco.com
- Level up your experience at atlascopco.com

We operate nationwide, ready to serve your needs:

Head office:
Atlas Copco (Philippines) Inc.
Laguna Technopark, Binan, Laguna

Branch offices:
Atlas Copco Philippines - Cebu branch
Atlas Copco Philippines - Davao branch
Atlas Copco Philippines - Cagayan de Oro branch



Scan to learn more about our energy efficiency solutions

Atlas Copco

Purity Starts with the Air You Use

Don't Let Contaminated Air Compromise Your Standards

In food and beverage manufacturing, compressed air isn't just powering equipment—it's in direct contact with the end-product itself. And in tropical regions like Philippines, high humidity, airborne microbes and other particulates can turn this critical utility into a contamination risk. That's why Atlas Copco emphasizes the right air treatment technology to maintain purity. From moisture-reducing dryers to advanced filters, every component plays a vital role in defending your system and product integrity.



Dryers

whether integrated or standalone, remove water vapor from air. For ultra-dry results, desiccant dryers are the gold standard—perfect for high-purity applications.



Aftercoolers

placed directly after the compressor, tackle condensation early, reducing the risk of microbial growth.



Air filters

are essential across the system, capturing particles and oil. But here's the catch: if not replaced regularly, filters can become breeding grounds themselves.

Don't leave purity to chance. Let Atlas Copco help you turn your air into an ally. Your air deserves the highest standard—and so does your operation.

Your air deserves the highest standard—and so does your operation.



We operate nationwide, ready to serve your needs:

Head office:

Atlas Copco (Philippines) Inc.
Laguna Technopark, Binan, Laguna

Branch offices:

Atlas Copco Philippines - Cebu branch
Atlas Copco Philippines - Davao branch
Atlas Copco Philippines - Cagayan de Oro branch

Get expert air solutions—connect with us now!

0949 889 5582
ct.ph@atlascopco.com
Level up your experience at atlascopco.com

Scan to unlock
cleaner, smarter air



Mondelēz
International
SNACKING MADE RIGHT

EMPOWER PEOPLE

TO SNACK RIGHT

Snack
Mindfully





Developments in the Sweetened Beverage Tax

By: Atty. Jomel N. Manaig, BDB Law

The excise tax on sweetened beverage (more commonly known as the Sweetened Beverage Tax or SBT) is a relatively young tax measure – just a bit over eight (8) years from the enactment of TRAIN Law. While its eight-year run may not be long enough to generate a substantial number of administrative and judicial tax principles, the few issuances and cases that we have certainly made its presence felt.

One particular case comes to mind touching upon the basic precepts of the SBT which was decided upon by the tax court. The case involves a very popular drink that the BIR subjected to SBT despite the protest by the taxpayer. The tax court initially decided in favor of the BIR but eventually changed its position at the en banc level. Ultimately, the tax court sided with the taxpayer and ordered the refund of the tax paid.

The shift by the tax court and the eventual decision favoring the taxpayer came with several significant legal tenets.

FIRST. The Codex Alimentarius Food Category Descriptors (Codex Standard 192-1995, Rev. 2017), “Codex Stan” for short, has been adopted as of the effectivity of TRAIN Law. While a mouthful to say, why is the Codex Stan relevant?

The Codex Stan primarily organizes food products into specific categories. It provides for a structured approach for determining how food additives can be used across different food products. Essentially, it is a standard guide to identify food into its proper classification, which is important in determining whether a particular food can be considered as falling into a specific classification, such as those expressly subjected to SBT.

Since the tax court ruled that the Codex Stan had already been adopted upon the effectivity of TRAIN Law, then it provides a common point of reference to guide both the BIR and taxpayers. Such common point of reference is further made significant in tax refund cases, considering that taxpayers must prove the twin criteria that a particular food: 1) falls under one of the food categories that are excluded from the imposition of SBT; and 2) it is not excluded from such food category.

SECOND. The Food and Drug Administration’s (FDA) classification of beverages, while not definitive, is still instructive and can be relied upon, unless there is evidence to the contrary.

At the heart of the dispute between the taxpayer and the BIR is the classification of the beverage. The BIR argued that it falls within the overarching definition of a sweetened beverage, while the taxpayer argued that it

falls within one of the food categories that are expressly excluded from the SBT.

As proof of the classification (i.e., among those excluded in the imposition of SBT), the taxpayer provided the product registration certificate of the beverage issued by the FDA. Despite the FDA’s classification, however, the BIR still insisted that the taxpayer’s beverage does not fall within the excluded beverage classifications.

The tax court ruled upon this on the side of the taxpayer. The FDA is the lead government agency tasked with the role of identifying and classifying food products. Its classifications, therefore, are presumed valid and regular, as it was performed in the course of the FDA’s official duties. In the absence of contrary evidence, the presumption stands.

This is a very welcome aspect of the decision as it enforces the primacy of functions by specialized government agencies. It likewise provides stability in terms of official government dealings and avoids flip-flopping government pronouncements tending to suit their particular interests.

THIRD. A beverage does not need to have a total absence of sugar to be excluded from SBT. This principle comes after the argument of the BIR that the beverage of the taxpayer has more sugar content than milk (which is an SBT-excluded beverage) and that it is primarily composed of sugar and/or sweeteners.

The taxpayer was able to show that milk was the primary ingredient of the beverage and that the sugar content does not exceed the milk content. In addition (which I believe is the more rounded principle affirmed by the tax court), it was held that a beverage (e.g., milk) is not required to have zero sugar or caloric sweetener to qualify for exclusion from SBT.

The presence of naturally occurring sugars does not automatically subject a beverage to SBT. Further, even sugars or caloric sweeteners added by manufacturers in lesser proportion relative to milk cannot be used as basis to dispute the FDA classification.

While the goals of SBT is a noble one, it should not come at the expense of those that are not duly covered by it. Decisions and rulings, such as those made by the tax court, help in defining the parameters and bounds of the law.

I should note, however, that the case mentioned above is currently pending with the Supreme Court. We now wait and see which side the highest court of the land would favor. Truly, these developments make taxation dynamic.



Celebrating Coca-Cola's long-standing legacy in the Philippines

Coca-Cola has called the Philippines home for 113 years, being the first market in Asia where it began local bottling operations. Today, Coca-Cola Europacific Aboitiz Philippines (CCEAP) – the bottling partner and official distributor of Coca-Cola products in the Philippines – has built a substantial footprint in the country, continuing its legacy as a locally operated company, with products made by Filipinos, for Filipinos. It currently operates 18 manufacturing sites and nearly 70 distribution centers and sales offices nationwide. It employs almost 9,000 associates and supports over 1.2 million micro-retailers, along with more than 6,000 key accounts.

As a total beverage company, its product portfolio includes well-loved brands across various beverage categories: sparkling, flavored sparkling, water, ready-to-drink teas and juices, dairy, energy, and alcoholic ready-to-drink (aRTD) beverages.

Through its great people, great beverages, great execution, and great partners, CCEAP aims to deliver happy, refreshing, and memorable moments across the Philippines every day, all while keeping sustainability at the core of its operations. CCEAP is committed to leaving a lasting positive impact on the communities it serves, driven by its People-First commitment – championing the people at the heart of its business, fostering meaningful partnerships, and responding to the needs of the communities it serves.

Formerly known as Coca-Cola Beverages Philippines Inc. (CCBPI), CCEAP is jointly owned by Coca-Cola Europacific Partners (CCEP) and Aboitiz Equity Ventures, Inc. (AEV), following the completion of the acquisition in February 2024. CCEAP remains committed to its mission of refreshing Filipinos and making a difference across the country.

A Symphony of Japanese Cuisine

Discover the soul of authentic Japanese flavours at UMU,
where timeless gastronomy meets elegant dining experience.

For bookings, call Restaurant Reservations at 7238 8888.



Learn more



Dusit Thani
MANILA

An Exquisite Taste of Japan at Dusit Thani Manila

At UMU, the celebrated Japanese restaurant of Dusit Thani Manila, guests are welcomed into a dining experience that harmoniously blends authenticity, artistry, and refined luxury. Designed with understated elegance and surrounded by serene koi ponds, UMU captures the spirit of a traditional Japanese residence while presenting a contemporary flair befitting a world-class destination.

At the helm is Chef Hiroyuki Fukata, who since 2010 has led UMU with grace and vision, transforming it into a sanctuary of refined Japanese dining. Under his guidance, the restaurant has become a haven where the finest ingredients meet the mastery of Japanese culinary techniques—through the delicacy of sushi and sashimi, the indulgence of premium A5 Wagyu, or the theatrical artistry of teppanyaki prepared before discerning guests.

The restaurant's interiors offer both sophistication and intimacy, with tatami rooms for private

gatherings and scenic garden views that evoke a sense of tranquility in the heart of bustling Makati. Every setting within UMU is designed to heighten the dining journey for a quiet business lunch, a romantic evening, or a celebratory occasion.

UMU's reputation extends beyond the plate. It has earned prestigious accolades including TripAdvisor Travelers' Choice, the Highly Recommended Restaurants recognition, and a spot among Tatler Dining Philippines' Best Japanese Restaurants. These honors stand as a testament to the restaurant's commitment to excellence and its place among the city's most distinguished culinary destinations.

With its seamless blend of tradition, innovation, and luxury, UMU offers more than a dining experience—it is an immersion into Japanese culture, elevated by the world-class hospitality of Dusit Thani Manila.

People.

Technology.

Together.

PT&T

Your business deserves more than internet—it deserves a partner.
 PT&T delivers connectivity and business solutions with real people supporting your success every step of the way.

Let's connect— email us at inquiries@ptt.com.ph



Novo Nordisk Philippines and Industry Leaders Unite in the EpiCOb-PH Study to Combat Obesity

Innovative Collaboration Aims to Transform Public Health Strategies



Dr. Madeleine de Rosas-Valera, project leader of the EpiCOb-PH and a health economist, emphasized the study's critical importance: "Addressing obesity requires systemic, data-driven policy decisions informed by real-world evidence. EpiCOb-PH aims to deliver just that." Data from the 2023 Expanded National Nutrition Survey underscores the urgency of this initiative, revealing that 40.2% of Filipino adults and 13% of adolescents are at risk of serious health complications associated with obesity.

In a significant step towards addressing the rising obesity crisis in the Philippines, the Epidemiological Burden and Cost of Obesity in the Philippines (EpiCOb-PH) study has brought together key decision-makers from various sectors to pool their expertise and insights. This pioneering initiative, spearheaded by Novo Nordisk Pharmaceuticals (Philippines), Inc., in collaboration with metaHealth Insights and Innovations, Inc., the European Chamber of Commerce of the Philippines, and the Pharmaceutical and Healthcare Association of the Philippines (PHAP), aims to assess the epidemiological and economic impact of obesity in the country.

This collaborative effort not only seeks to identify the economic burden of obesity but also aims to provide actionable recommendations for healthcare providers and policymakers. Dr. John Paul Caesar delos Trinos, Chief Scientific Officer at metaHealth Insights and Innovations, and Dr. Robert Neil Leong, Chief Data Officer, presented updates on the study, highlighting the importance of diverse perspectives in refining its methodology.

In the recent two stakeholder meetings, industry leaders from government agencies, civil society organizations, and professional societies gathered to discuss and contribute the ongoing study. The first meeting in April focused on reviewing the study protocol and refining its design, while the second meeting in June centered on sharing insights to enhance study implementation and explore collaborative opportunities.

The findings from the EpiCOb-PH study, expected for publication in the last quarter of this year, will serve as a vital resource for developing targeted interventions and policies. As Dr. Valera noted, "This collective engagement is pivotal for ensuring our findings are both relevant and actionable for policy and practice."

Key stakeholders included Dr. Dexter Galban, Assistant Secretary for Operations at the Department of Education; Dr. Lora May Tin Hay, President of the Philippine College of Endocrinology, Diabetes and Metabolism; and Dr. Marjorie Ramos, President of the Philippine Association for the Study of Overweight & Obesity. Their participation signifies a robust commitment to tackling obesity from multiple angles, paving the way for innovative health strategies in the Philippines.



With Novo Nordisk leading the charge alongside esteemed partners, the EpiCOb-PH study is poised to make a lasting impact on public health, moving us closer to a healthier future for all Filipinos. Together, we can combat obesity and transform healthcare outcomes!



The Ascott Limited Philippines Elevates Filipino Dining Culture Through Its Signature Restaurants

Ascott's hospitality footprint in the Philippines is expanding beyond premium stays—it's now a vibrant canvas for culinary storytelling. With a bold new direction, Ascott champions the development of Filipino dining culture through its in-house restaurants, each rooted in sustainability, regional identity, and contemporary flair.

In Metro Manila, Scott's and Scott's Corner at Ascott Bonifacio Global City offer refined comfort food and modern Filipino fare, crafted in collaboration with rising culinary talents. At Citadines Bay City Manila, Bay City Café celebrates coastal flavors with locally sourced seafood and heritage grains. Meanwhile, Alejo Restaurant & Bar at Citadines Roces Quezon City reimagines heirloom recipes from Luzon with a modern twist, spotlighting Quezon City's vibrant food scene.

In Bacolod, Citadines Bacolod City is a culinary destination in itself. Tam-is offers sweet and savory Negrense delicacies, Pureza Lobby Café serves ethically sourced brews and native pastries, and

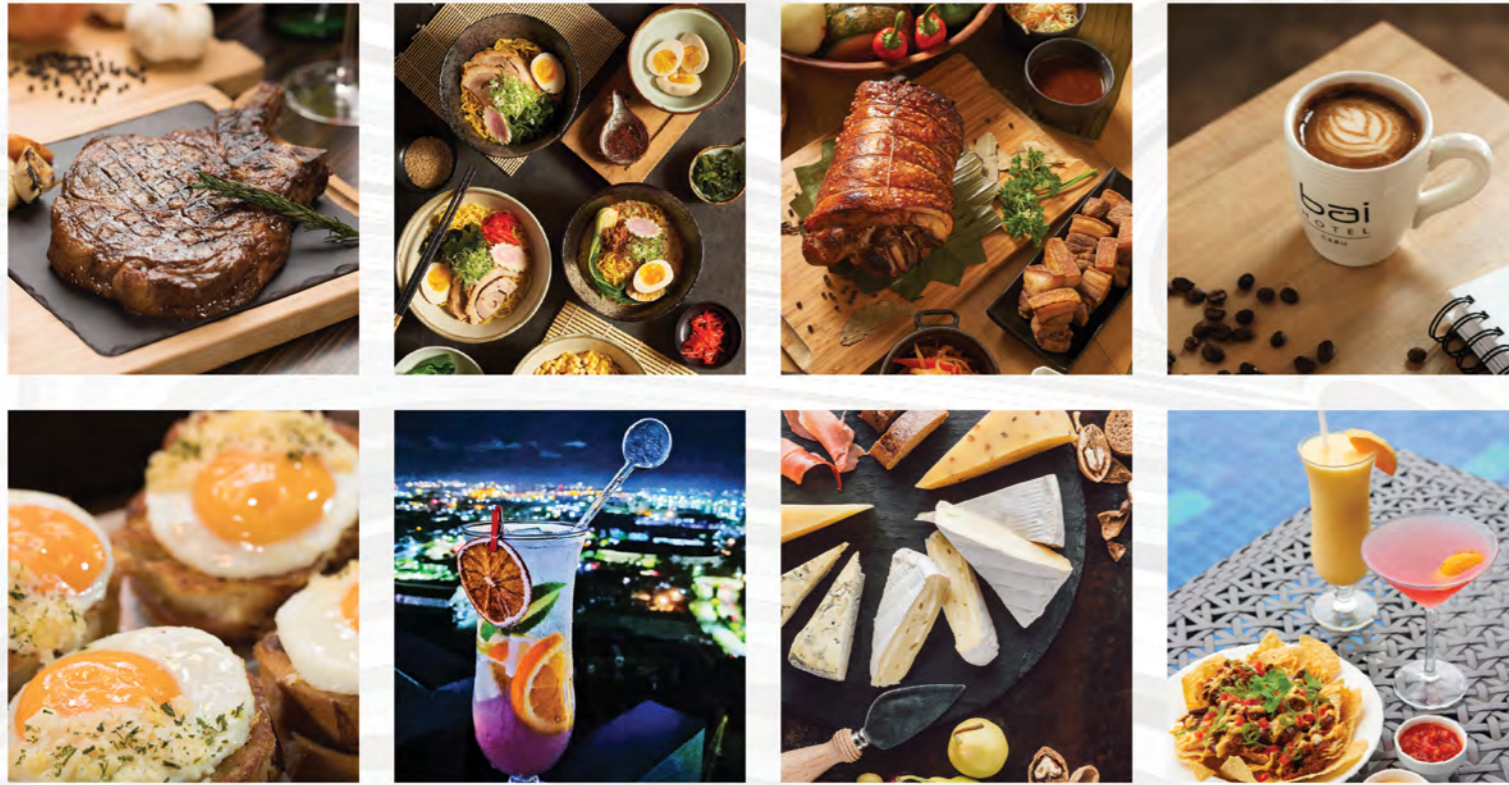
Namit Restaurant presents elevated versions of Bacolod's iconic dishes. Adlao Pool Bar and Fuego Bar & Lounge round out the experience with craft cocktails and tapas inspired by local ingredients and stories.

Each outlet is a platform for regional chefs and artisans, using endemic produce and sustainable practices to honor the culinary heritage of their locale. This mindful approach not only supports local ecosystems but also deepens guests' cultural immersion.

Coming soon is RabbitFish, an all-day dining concept at Somerset Gorordo Cebu. Set to open late this year, it promises fresh takes on beloved Cebuano cuisine, continuing Ascott's commitment to culinary innovation and regional pride.

Ascott's restaurants are more than amenities—they're cultural ambassadors, shaping the future of Filipino dining one plate at a time.





CELEBRATE LIFE'S PRECIOUS MOMENTS WITH A MEMORABLE DINING EXPERIENCE

In VisMin's biggest hotel, an excellent selection of various cuisines, familiar grubs, notable wines, and high-quality spirits are provided by over eight venues including specialty restaurants and bars.



WORLDHOTELS™
Elite



POOL BAR

Advocacy Corner

ECCP Kapihan with the Intellectual Property Office of the Philippines (IPOPHL), Director General Brigitte Da Costa-Villaluz 25 June 2025

On June 25, the European Chamber of Commerce of the Philippines (ECCP) hosted a pivotal Kapihan Session with Director General Atty. Brigitte M. Da Costa-Villaluz of the Intellectual Property Office of the Philippines. The discussion highlighted the critical role of Intellectual Property (IP) rights in driving innovation. DG Da Costa-Villaluz emphasized IPOPHL's initiatives supporting innovation for businesses of all sizes, reiterating the commitment to fostering an environment conducive to technological advancement.

The session featured insights from Atty. Brigitte M. Da Costa-Villaluz and Atty. Richie Avigail Pilares, representing the Developers of Renewable Energy for Advancement. It was expertly moderated by Atty. Divina Ilas-Panganiban. This dialogue fostered public-private collaboration to strengthen IP policies and accelerate technological progress in the Philippines.



Roundtable Discussion on the implementation of the updated National Green Jobs Human Resource Development (NGJ-HRD) Plan 2020-2030 26 June 2025

On June 26, the European Chamber of Commerce of the Philippines (ECCP) participated in a roundtable discussion hosted by the Institute for Labor Studies of the International Labour Organization (ILS-ILO). The discussion focused on the implementation of the updated National Green Jobs Human Resource Development (NGJ-HRD) Plan 2020-2030. The dialogue centered on the Department of Labor and Employment's (DOLE) five key goals for the plan's implementation, aiming to develop a sustainable and equitable roadmap for both employees and employers.

Representing the ECCP were Albert Perez, Co-Chair of the Human Capital Committee, and Kyla Uy, Advocacy Officer.



Joint Maritime Committee Meeting 26 June 2025

On June 26, the European Chamber of Commerce of the Philippines (ECCP) participated in the Joint Maritime Committee (JMC) meeting with the Maritime Industry Authority hosted at the German Club Manila. MARINA Administrator Sonia B. Malaluan provided policy updates on the maritime sector, discussing relevant pieces of legislation such as the Magna Carta for Filipino Seafarers (RA 12021), MARINA's jurisdiction over maritime education, and the ongoing digitalization efforts of the agency.

Representing the ECCP was Bernard Advincula, Advocacy Research Associate.



ECCP-led Arangkada Agribusiness Roundtable Discussion 30 June 2025

The Arangkada Roundtable Discussion on Agribusiness, co-hosted by the European Chamber of Commerce of the Philippines (ECCP) and the Canadian Chamber of Commerce of the Philippines (CanCham), was successfully held on 30 June 2025.

This roundtable was an integral part of the ongoing effort to update the 2010 Arangkada Philippines: A Business Perspective publication. The event brought together influential figures from the agribusiness sector for a fruitful exchange on current challenges, emerging opportunities, and crucial policy recommendations for the future.

The session was moderated by Dr. Roehlano Briones, the original author of the 2010 policy recommendations and a renowned agribusiness expert, alongside Mr. Chris Ilagan, President of CanCham. ECCP Agriculture Committee Chair Ms. Ruth Novales, delivered the opening message followed by the presentation of the Department of Agriculture, represented by Director Joseph Manicad, providing valuable insights into their initiatives and data that informed the recommendations. The discussion also featured an Agribusiness Outlook presentation by Tom van der Meulen, Agriculture Committee Co-Chair.



Agribusiness Roadshow in Ho Chi Min, Vietnam 24-27 June 2025

Last 24-27 June, the UA&P Center for Food and Agribusiness, with support from the Department of Trade and Industry (DTI), hosted a successful Agribusiness Roadshow in Vietnam. This initiative brought together Philippine industry leaders for crucial discussions and knowledge exchange on advanced technology and innovative business models aimed at bolstering ASEAN agriculture.

Representing ECCP Presence among the Philippine delegation, is Ms. Ruth Novales, ECCP Agriculture Committee Chairperson.

For more information or to join the ECCP Agriculture Committee, please reach out to advocacy@eccp.com



ECCP-led Arangkada Seaports Roundtable Discussion 1 July 2025

The Arangkada Roundtable Discussion on Seaports, hosted by the European Chamber of Commerce of the Philippines (ECCP), was successfully held on 01 July 2025.

This discussion was an integral part of the ongoing effort to update the 2010 Arangkada Philippines: A Business Perspective publication. The event brought together influential figures from the seaports, shipping, and logistics sector for a fruitful exchange on current challenges, emerging opportunities, and crucial policy recommendations for the future.

The session was moderated by Dr. Enrico "Henry" Basilio, followed by presentations from: Atty. Ronnie Maye O. Saraza, Division Manager of the Terminal Services Division (Philippine Ports Authority); Director Luisito U. delos Santos (Maritime Industry Authority); Atty. Martin Kristoffer F. Roman, Deputy Administrator for Port Operations (Subic Bay Metropolitan Authority); and Rear Admiral Genito B. Basilio (Philippine Coast Guard). These resource persons provided valuable insights into their respective agencies' initiatives and data, which informed the recommendations.



ECCP Tourism Committee Meeting

2 July 2025

Last July 02, 2025, the ECCP Tourism Committee held its second committee meeting virtually via Zoom. The meeting centered on key developments in the tourism sector, with a special focus on the Department of Tourism’s digital transformation initiatives. The committee meeting’s highlight was a presentation by Assistant Secretary Sharlene Zabala-Batin, who shared the DOT’s innovative strategies aimed at advancing digitalization in the tourism industry.

Participants actively engaged in a meaningful discussion, exploring potential areas for collaboration with the Department and addressing challenges in digital infrastructure and implementation. The meeting concluded with a renewed call for stronger public-private partnerships and forward-looking initiatives to support the sustainable growth of Philippine tourism.



Official Launch of the National Green Jobs Human Resource Development Plan 2020-2030

8 July 2025

On 8 July, the International Labour Organization (ILO) Country Office for the Philippines, in partnership with the Institute for Labor Studies (ILS), hosted the launch of the National Green Jobs Human Resource Development (NGJ HRD) Plan 2020-2030 in Pasig City.

The event marked the culmination of extensive stakeholder consultations and partnership sessions and the formal inauguration of the country’s green jobs, green skills, and just transition strategy against the backdrop of shifting to a green economy.

Hon. Atty. Benedicto Ernesto R. Bitonio Jr., OIC Secretary of the Department of Labor and Employment (DOLE) delivered a keynote address, emphasizing the importance of the NGJ HRD Plan 2020-2030. While Undersecretary Carmela I. Torres, Chairperson of the DOLE-TWG on Green Jobs highlighted the salient features, partnerships, and implementation strategy of the NGJ HRD Plan.



The session also featured messages of support from ILO Country Office of the Philippines Director Khalid Hassan, Governor of the Employers Confederation of the Philippines Ms. Clarine P. Tobias, Federation of Free Workers President Atty. Jose Sonny Matula, National President of the Philippine Youth Entrepreneurs Association Mr. Gio Ortiz Luiz, and Trade Union Congress of the Philippines Representative Hon. Raymond Democrito Mendoza.

ECCP-led Arangkada Power Roundtable Discussion

3 July 2025

On 3 July, the ECCP hosted the Arangkada Roundtable Discussion on Power at SPACES PNB Makati Center.

This roundtable gathered key voices in the energy sector for a productive and collaborative dialogue on current challenges, opportunities, and forward-looking policy recommendations as part of the ongoing update to the 2010 Arangkada Philippines: A Business Perspective publication.

We would like to extend our gratitude to our distinguished speakers and participants, including ECCP Renewable Energy & Energy Efficiency Co-Chairperson Ruth Yu-Owen, DOE-EPIMB OIC Assistant Director Madonna Naling, ERC Chairperson and CEO Atty. Monalisa Dimalanta, and IEMOP President and CEO Atty. Richard Nethercott for steering this engaging and insightful discussion.



ECCP Food and Beverage Committee Meeting

8 July 2025

On 8 July, the ECCP Food and Beverage Committee convened for a meeting, chaired by Ms. Helen Grace Baisa, Committee Chairperson. The meeting brought together industry stakeholders to discuss key developments and concerns impacting the food and beverage sector.

A significant portion of the discussion centered on identifying and refining the Committee’s policy priorities for the 20th Congress. Members provided input on legislative measures critical to improving regulatory efficiency, strengthening food safety standards, and fostering industry growth. The Committee aligned on the need to proactively engage with policymakers and relevant government agencies to advance these priorities and ensure that the voice of the industry is effectively represented in ongoing legislative deliberations.

For more information or to join the Food & Beverage Committee, please contact advocacy@eccp.com



Climate Solutions Forum Davao 16 July 2025

On 16 July 2025, the ECCP together with the German Embassy in Manila successfully held the Climate Solutions Forum: Building a Sustainable and Resilient Economy at Dusit D2 Davao. The forum convened stakeholders from the public and private sectors, civil society, and development partners to exchange insights and explore collaborative solutions to advance inclusive climate action in the Philippines.

The event featured key discussions on climate-smart technologies, policy strategies, and green financing mechanisms to support sustainable development at both the local and national levels. Representatives from government agencies, businesses, civil society and international organizations shared best practices and recommendations to strengthen climate resilience across sectors.

For more information or to learn more about ECCP's Environment & Water and Sustainability advocacy initiatives, please contact advocacy@eccp.com.



2025 Philippine Hotel Connect 23 July 2025

On July 24, ECCP, represented by Advocacy Officer Sophie Panergo, participated in the Philippine Hotel Connect 2025. The conference brought together key players from the country's tourism, hospitality, and hotel sectors.

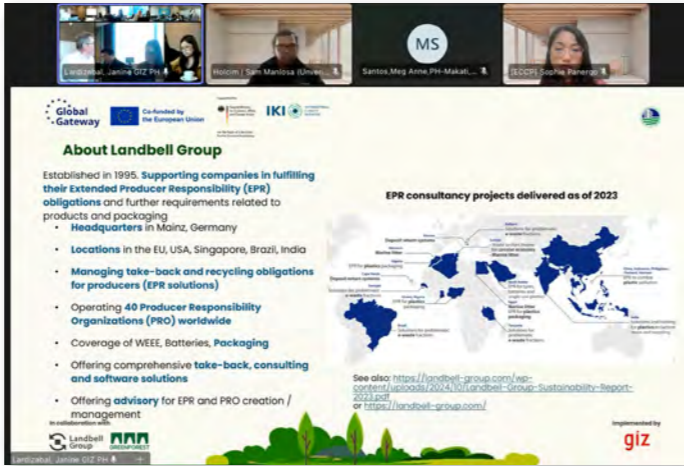
Now in its second year, the event attracted the largest gathering of hotel owners, investors, developers, industry thought leaders, and stakeholders from across the Philippines. The conference featured industry-focused content and insightful sessions led by speakers from both global and home-grown brands. Delegates had valuable opportunities to network, gain expert insights, and explore data-driven trends shaping the future of hospitality.



ECCP Meeting with EPR Policy Consultants under EU-PH GEPP 23 July 2025

On July 23, 2025, the ECCP, together with Mr. Sam Manlosa, Sustainability Committee Co-Chair; Ms. Meg Santos, Environment & Water Committee Chair; and Sophie Panergo, Advocacy Officer, participated in a meeting with EPR Policy Consultants under the EU-Philippines Green Economy Programme (Specific Objective 1: Policy and Alliances).

As part of efforts to strengthen EPR implementation in the Philippines, GIZ organized a bilateral meeting with ECCP in partnership with Germany based Landbell Consulting to gather insights on policy enforcement, implementation, and development. The initiative promotes inclusive, evidence-based policymaking and stakeholder collaboration.



Climate Talks Manila 30 July 2025

On 30 July, the ECCP participated in Climate Talks Manila: Strengthening Climate Education in Makati Diamond Hotel, organized by the German Embassy Manila in cooperation with UNICEF Philippines. The event delved into how the education sector is addressing the impacts of climate change.

Following opening remarks from German Ambassador Dr. Andreas Michael Pfaffernoschke, Dr. Akihiro Fushimi, Chief of Education at UNICEF Philippines, discussed the “deepening learning crisis” caused by climate disasters and called for climate-resilient infrastructure and curriculum integration. This was followed by a panel discussion featuring key figures from the education and youth sectors: Director Felino Castro V from the Department of Education’s Disaster Risk Reduction and Management Service; Teacher Pearly Esperida, head of training and development at iLab ARAL; youth climate leader Christine Nicole Agbayani from Ateneo de Manila University; and student leader Erina Gabrielle Reyes from Philippine Science High School.

The panel discussion highlighted the education sector’s infrastructural weaknesses and the academic gaps created by climate events, highlighting how these



challenges have been “disruptive” and “revealing” of systemic issues. In response, the discussion brought to light key DepEd initiatives, including the recently passed ARAL Law and the newly launched Quality Basic Education Development Plan (QBEDP) 2025-2035, which aim to address these disruptions and learning gaps. The event also celebrated youth-led projects that are empowering students to become champions of climate action, with the panel concluding by positioning youth and education as central pillars for building a climate-resilient future.

The ECCP was represented by Industry and Government Affairs Manager Austin Sy and Projects Officer Naomi Rivera.

ECCP IPR Committee Meeting
30 July 2025

On 30 July 2025, the European Chamber of Commerce of the Philippines (ECCP) convened its Intellectual Property Rights Committee Meeting at the Quisumbing Torres office in Bonifacio Global City.

The session featured Atty. Ginalyn Sacmar-Badiola, Director III of the Bureau of Trademarks at the Intellectual Property Office of the Philippines (IPOPHL), who provided a detailed briefing on the new implementing rules concerning Well-Known Marks. The meeting drew strong participation from members across the country and abroad, leading to a highly engaging and substantive discussion.

Atty. Badiola emphasized the procedural and evidentiary requirements under the updated framework. She highlighted that the registry plays a critical role in safeguarding intellectual property from misuse and infringement. She further noted that stakeholder consultations such as this are valuable in refining and contextualizing the implementation of regulatory measures to better address practical challenges. Notably, under the revised rules, a Well-Known Mark is granted protection for ten (10) years from the date of official declaration, renewable every ten years provided that the registrant demonstrates continued commercial use within one year from the fifth anniversary of the declaration and at each renewal.



Members are encouraged to review the updated process and maximize the benefits of registration. The Committee also reaffirmed its commitment to support member engagement and policy dialogue in the IP space.

For more information or to join the ECCP Intellectual Property Rights Committee, please contact advocacy@eccp.com.

Combatting Illicit Trade in Southeast Asia
6 August 2025

The ECCP supported the Financial Times event on Combatting Illicit Trade in Southeast Asia held last 6 August in Taguig City. The event featured a high-level briefing to explore the political, technological, and institutional approaches needed to disrupt illicit activity, while solidifying the partnerships required to build more secure and transparent economies across Southeast Asia.

As a supporting partner, the ECCP, represented by Director for Advocacy and Government Affairs Atty. Kathyryn Pioquinto, participated in the panel discussion on encouraging regional collaboration to combat illicit trade. The session also included EU-ASEAN Business Council Executive Director Chris Humphrey, Rohan Pike Consulting Director Rohan Pike, and FT Longitude Consulting Editor Stephen Edward. The panel was moderated by fDi Intelligence Editor Jacopo Dettoni.



During the panel discussion, Atty. Pioquinto provided insights on the scale and sophistication of illicit networks and how best to leverage regional collaboration to mount an effective response, with the Philippines playing a leading role in fostering cross-border dialogue and action.

ECCP Environment & Water Committee Meeting with DENR Asec. Caanan
6 August 2025

On 6 August, the ECCP Environment and Water Committee convened for a meeting, chaired by Ms. Meg Santos of Nestlé, Philippines at the DENR office. The meeting brought together industry leaders and stakeholders to discuss the implementation of the Extended Producer Responsibility (EPR) law and its impact on sustainability efforts in the Philippines.

Key topics included the progress of compliance and challenges faced by companies and relevant enterprises. The meeting also highlighted the importance of collaboration with local government units to enhance waste management infrastructure. The Committee emphasized the need for increased awareness and proactive engagement with all stakeholders to ensure effective implementation of the EPR law.



3rd Philippine Renewable Energy Conference
7-8 August 2025

On 7-8 August, the ECCP served as an event partner for the 3rd Philippine Renewable Energy Conference powered by First Gen, a 2-day event held at City of Dreams in Pasay City. This event served as a platform for key local and national government officials, senior level executive industry leaders, investors, and representatives from civil society to share the latest updates on the country's renewable energy policy directions, discuss critical issues facing the sector, and explore emerging renewable energy solutions.

As ECCP Renewable Energy and Energy Efficiency Co-chairperson, Ms. Ruth Yu-Owen served as a panelist for both days of the conference. On the first day, Ms. Yu-Owen participated in the panel discussion entitled "Whole-of-Nation Call to Action: Just Transition to Clean and Renewable Energy & Achieving More Than 50% RE Share by 2050." While on the second day, she also joined the session tackling the role of commercial and industrial sectors in advancing renewable energy in the Philippines.



Stakeholders' Chamber Special Meeting on the M&M and C&A Work Plans

11 August 2025

On 11 August, the ECCP participated in the Special Meeting of the Stakeholders' Chamber on the Sustainable Development Goals conducted by the Department of Economy, Planning, and Development via Zoom.

During the discussion, the Association of Foundations, Philippines and Evident PH presented on the Work Plan of the Measurement & Monitoring (M&M) Working Group and the Work Plan of the Communication & Advocacy (C&A) Working Group, respectively. The presentations were then followed by an open forum to supplement the dialogue on the proposed workplans prior to approval.

Present at the meeting were ECCP Industry and Government Affairs Managers Mr. Austin Sy and Mr. Joaquin Reloj.



2025 Arangkada Book Recommendations Writeshop

19 August 2025

On 19 August, the ECCP participated in the Writeshop organized by The Arangkada Philippines Project in Makati City.

This writeshop is a crucial step in ensuring that the recommendations to be included in the final 2025 Arangkada Philippines publication update are relevant, reasonable, actionable, and do not conflict with existing initiatives of the business sector as well as with recommendations in other sectors of the book.

During the discussions, the group revisited the recommendations outlined in each sectoral chapter and provided pertinent feedback. Present at the writeshop was Joaquin Reloj, ECCP Industry and Government Affairs Manager.



ECCP Defense Committee Relaunch

12 August 2025

On August 12, 2025, the ECCP met with the newly appointed Chairs of its Defense and Disaster Risk Response Committee – Jussi Hoika, Managing Director and Country Representative of Airbus Helicopters Philippines, and Donna Artates-Colis, Country Manager of Saab Philippines.

The meeting, held at Airbus Headquarters, was attended by ECCP Executive Director Florian Gottein and centered on key advocacy priorities, the relaunch of the Defense Committee, and forward-looking discussions on the evolving defense and disaster risk response landscape in the Philippines.

The participants exchanged perspectives on recent policy developments, emerging industry trends, and opportunities to strengthen private sector engagement in advancing national security and resilience.

Also present from ECCP were Bernard Errol Advincula, Advocacy Research Associate and Committee Lead Coordinator; Austin Sy, Industry and Government Affairs Manager and Committee Support Coordinator; and Kyla Uy, Senior Advocacy Officer. Representing Airbus was Jose Ma. Rosaryielle De Guzman, Key Account Manager for Airbus Defence and Space.



CONVERGE

Converge Global Business, the international unit of Converge ICT Solutions Inc., provides enterprises with premier connectivity and technology solutions. Utilizing the Philippines' most extensive pure fiber network and strategic international subsea cables (Bifrost, SEA-H2X), we deliver fast, reliable, and future-ready business solutions, strengthening the nation's position as a vital digital hub.

Converge Global Business
 Website: www.convergeict.com
 Email: globalbusiness@convergeict.com



Inside ECCP: Manila

Fairs and More, Inc. met with trade-fair organisers

11 June 2025

Since 2015, ECCP Executive Director and FMI Executive Vice-President Florian Gottein has met annually with Germany's "Big Three" trade-fair organisers—Koelnmesse, Messe München, and Deutsche Messe—to stay ahead of market trends and strengthen support for Filipino exhibitors.

The 2025 mission, joined for the first time by FMI CEO Dawn Cabigon, broadened the agenda to include hosted-buyer programmes and seamless exhibitor services for upcoming flagship shows such as Anuga, Bauma, and HANNOVER MESSE. The delegation also paid a courtesy call on Ambassador Irene Susan Natividad, Minister Mary Luck Hicarte, and Commercial



Counsellor Nicanor Bautista at the Philippine Embassy in Berlin on 11 June, agreeing to co-host pre-departure briefings and explore a cultural showcase at Anuga 2025 while exchanging insights on trade flows, talent mobility, and SME priorities.

ECCP conducted a visit to Centre Médicale Internationale (CMI)

26 June 2025

Ms. Samantha Ferrer, ECCP Marketing & Communications OIC and Ms. Canela Reillo, ECCP Membership Officer met with Mr. Gary de Ocampo, CMI President and Mr. Deoji Villadolid, CMI Board Director.

The visit served as an introduction between ECCP and CMI to reconnect and explore opportunities for renewed collaboration, particularly in the areas of healthcare and human capital. Soon, CMI will also be offering exclusive discounts for ECCP members through the ECCP Member Rewards Program (MRP).

They also had a chance to tour CMI's world-class facilities at its premier medical clinic in BGC, Taguig City.



ECCP courtesy meeting to CIP

27 June 2025

On June 27, the ECCP met with Copenhagen Infrastructure Partners (CIP) to align on ongoing initiatives and explore areas for mutual collaboration in the year ahead. The meeting provided an opportunity to discuss CIP's expanding footprint in the Philippines, particularly in advancing renewable energy through offshore wind development.

The ECCP looks forward to supporting CIP's efforts in driving the country's clean energy transition through continued dialogue and strategic partnership.

Representing the ECCP were Director for Advocacy & Government Affairs Atty. Kathyrin Pioquinto, Director of Operations Gen Anaquita-Gatan, Events Manager Arci Catalan, and Advocacy Officer Sophia Ysabel Panergo.

Copenhagen Infrastructure Partners is a global leader in energy infrastructure investments, specialising in developing and constructing large, complex projects that shape the future of energy.



ECCP Courtesy Visit to OCS

1 July 2025

Last July 1, the ECCP Membership Team, led by ECCP Director of Operations Gen Anaquita-Gatan and Membership Officer Canela Reillo, paid a courtesy visit to newly onboarded member company OCS Philippines and their Managing Director, Mr. Phillip Anthony Carter.

The meeting served as an opportunity to share an overview of ECCP membership benefits and explore potential areas for collaboration.

OCS is a facilities services company that aims to help companies develop the best experiences, productivity, and outcomes, grounded in the Environmental, Social, and Governance (ESG) principles. This is done by delivering facilities and services to address the challenges faced by companies, helping colleagues, customers, and communities to achieve the best conditions and opportunities to thrive.



Courtesy visit to Philippine Ambassador to Belgium, Luxembourg and the European Union, H.E. Jaime Victor Ledda 2 July 2025

In Brussels, ECCP Executive Director Florian Gottein paid a courtesy visit to H.E. Jaime Victor Ledda, Philippine Ambassador to Belgium, Luxembourg, and the European Union, together with Deputy Head of Post and Consul General Pablito Mendoza (leftmost) and PTIC Trade Attaché Magnolia Misolas-Ashley (rightmost).

The meeting focused on strengthening EU-Philippines business ties and advancing trade and investment collaboration.

Our sincerest thanks to H.E Jaime Ledda and the Philippine Embassy in Belgium for the kind reception!



2025 ECCP Healthcare Forum 9 July 2025

Health, especially public health, is a shared responsibility.

This was the resonating message at the first installment of the 2025 ECCP Healthcare Forum organized by the ECCP and its Health Committee on July 9, 2025. Joined by speakers and guests from the government, private sector, and civil society, the forum sparked timely conversations on advancing access, innovation, and equity in Philippine healthcare.



President & Roche Philippines GM Dr. Diana Edralin.

Also sharing their insights were experts Dr. Marlon Molano of the Quezon City Health Department Official, H.E. Franz-Michael Skjold Mellbin of the Embassy of Denmark in the Philippines, Dr. Maria Greta Cortez of Boehringer Ingelheim Philippines, Dr. Sean Aquino of the Disease Prevention and Control Bureau, and ECCP Health Committee Co-Chair Dr. Ma. Teresa “Teng” Dioko.

We likewise thank our panel moderators Ateneo Policy Center of the School of Government Senior Research Fellow Dr. Kenneth Hartigan-Go and ECCP Healthcare Committee Co-Chair Wei Sun, as well as Master of Ceremonies Ms. Jacqui Del Castillo of Novo Nordisk.

Together, we move closer to building a healthcare system that leaves no one

ECCP Signed a Memorandum of Understanding and Contract of Agency with P&A Grant Thornton 17 July 2025

On July 17, the ECCP, represented by Director of Operations Ms. Gen Anaquita and Competency Hub Officer Ms. Samantha Aguirre, officially signed a Memorandum of Understanding and Contract of Agency with P&A Grant Thornton, represented by Mr. Michael Gellego, Practice Leader for Advisory Services & Knowledge Management, and Ms. Marose Anatolio, Director for Business Development.

This exciting partnership marks the beginning of a powerful collaboration to roll out impactful training programs & info sessions for ECCP Members and clients.

Through the ECCP Competency Hub, the Chamber’s dedicated training arm, participants will gain access to professional training programs designed to enhance both their knowledge and skills.

With P&A Grant Thornton’s expertise, expect future sessions on critical topics such as Tax, Sustainability, Cybersecurity, and so much more.



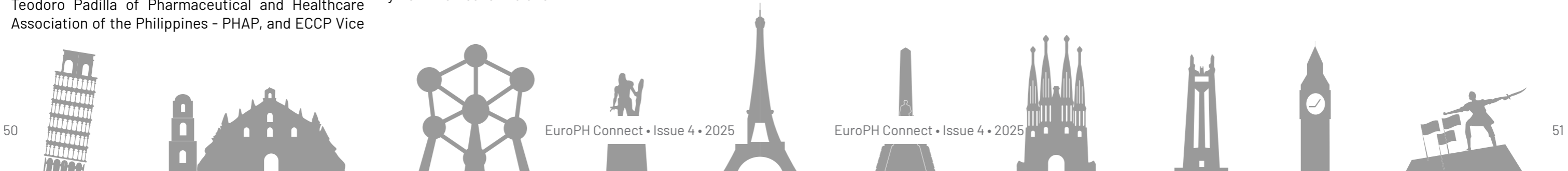
PEZA/BOI/CDC Benefits and Requirements 23 July 2025

Having a clear understanding on the necessary requirements is essential for setting up your business.

Last July 23, the ECCP Competency Hub held an online session titled PEZA/BOI/CDC Benefits and Requirements. The session focused on providing clear insights into the tax incentive registration process, exploring valuable business opportunities, and the advantage of getting actionable guidance directly from experts.

We would like to thank our partner, InCorp Philippines for co-organizing this session with us, and to all our attendees for joining the workshop!

We will be having a second session for this program in August. Stay tuned for more details.



2025 Nutrition Forum

24 July 2025

The 4th edition of the 2025 Nutrition Forum was organized by the ECCP and its Food and Beverage Committee on July 24, 2025 with the theme, “Feeding the Future: Nutrition, Cognition, and Consumer Education”. Joined by experts, policymakers, and private sector leaders, the forum highlighted key issues surrounding consumer education, child nutrition, and its impact on cognitive growth.

Discussions focused on how to enhance nutrition literacy, promote responsible food choices, and strengthen collaborative efforts to improve public health outcomes. Good nutrition is essential for children’s health, learning, and long-term potential. Yet in many communities across the Philippines, access and awareness remain major challenges which were tackled during the forum.

We extend our deepest gratitude to our distinguished speakers and panelists, including Department of Social Welfare and Development – DSWD Undersecretary Hon. Fatima Aliah Quibranza Dimaporo, Food and Drug Administration Director General Atty. Paolo Teston, Alaska Milk Corporation Managing Director Mr. Tarang Gupta, Food Industry Asia Chief Executive Officer Mr. Matt Kovac, Mega Prime Foods Inc. Chief Growth and



Development Officer Mr. Marvin Tiu Lim, and Philippine Chamber of Food Manufacturers, Inc.- PCFMI Executive Director Dr. Mario Capanzana.

Also sharing their insights were experts Ms. Veera Kaarela of Finnish Embassy in Manila, Professor Paul Bagabaldo of the University of the Philippines Los Baños, and Mr. Lyonel Tanganco of the Malusog at Matalinong Bata Coalition.

We likewise thank our panel moderator ECCP Food & Beverage Committee Chairperson Ms. Helen Grace Baisa and Master of Ceremonies Atty. Kathyryn Pioquinto of ECCP.

Post-State of the Nation Address (SONA) Briefing

30 July 2025

On July 30, the ECCP hosted a virtual briefing to provide further insights on the key points of President Ferdinand “Bongbong” R. Marcos Jr.’s fourth State of the Nation Address (SONA).

Featured speakers in the webinar were Mr. Paulo Duarte (ECCP President), Former Representative Joey Salceda (Chairperson, Institute for Risk and Strategic Studies and Salceda Research), Atty. Art Yap (Senior Partner, Yap De Pedro and Genilo Law Offices), Mr. Robin Michael Garcia, PhD (President and CEO, WR Advisory Group), and Atty. Anthony Abad (CEO TradeAdvisors and ECCP FTA Committee Chairperson).

The discussion presented insights on the potential impact of the President’s announcements on the country’s business landscape, regulatory framework, and future investments. Each speaker also provided their specific analysis, explaining how the new administration’s priorities could influence opportunities and challenges across various sectors.



Elevating Your Professional Presence

30 July 2025

On July 30, the ECCP Competency Hub in partnership with Spiderhook Learning, successfully conducted a training on “Elevating Your Professional Presence”.

The training speakers were Jen Alava-Francisco and Jay Francisco of Spiderhook Learning. A total of 21 participants attended the session where they learned the importance of presence, confidence, effective communication, and aligning their personal brand with their professional goals.

This training is available for in-house or exclusive runs. To request for a formal proposal, please email: trainings@eccp.com



The Embassy of Hungary in the Philippines meets with ECCP Members in North and Central Luzon

7 August 2025

On August 7, the Embassy of Hungary in the Philippines brought a delegation of Hungarian companies specializing in Smart City development to Clark, Pampanga. Held at the Clark Welcome Center, the visit aimed to explore collaborative opportunities with ECCP members in the region.

The meeting provided a platform for knowledge exchange, highlighting Hungarian innovations and identifying potential opportunities for collaboration in infrastructure, digitalization, sustainable urban planning, and related fields. Participating Hungarian companies include: Kuube, Resysten, Neuron Labs, and Greehill. They shared their visions and highlighted the innovative solutions they bring to the Smart City space.



The ECCP members introduced their companies’ capabilities and offered their perspectives to help identify promising areas for future collaboration. The ECCP member companies from the region include: Aurora Pacific Economic Zone and Freeport Authority – APECO, Berthaphil Inc., DAHER Industrial Services INC., MVP Asia Pacific, Inc. (Offshore MVP), Cloudstaff, and GOEden.

2025 AI Forum 13 August 2025

On August 13, the ECCP and its ICT Committee organized the 2025 AI Forum with the theme “Bridging Innovation and Integrity: Charting the Path for Equitable AI”.

Joined by government leaders, policymakers, and industry experts, the forum highlighted updates on AI policy development in the Philippines and the region.

Discussions focused on the current landscape of AI in the Philippines and its impact on key sectors such as: banking, finance, health, education, and human capital development. The speakers also discussed AI's impact on emerging economies and European businesses in Asia.

We extend our deepest gratitude to our distinguished speakers and panelists:

Dr. Marco Gemmer - Head of Cooperation Section, Delegation of the European Union to the Philippines; Luis Miguel B. Planas - Assistant Secretary for Management Information Systems Service, Department of Information and Communications Technology; Deputy Governor Bernadette Romulo-Puyat, Regional Operations and Advocacy Sector, Bangko Sentral ng Pilipinas; Mr. Monchito Ibrahim Lead Convenor, Alliance of Tech Innovators for the Nation (ATIN); Deputy Director Alvin Tolosa, Data and Surveillance Group of the Consumer Protection and Market Conduct Office, Bangko Sentral ng Pilipinas; Dr. Eugene Rex Jalao Artificial Intelligence Program



Coordinator, University of the Philippines; Ms. Gina Romero Founder, Connected Women; Mr. Jack Madrid, President and CEO, IT & Business Process Association of the Philippines (IBPAP).

We would like to thank Sen. Sherwin ‘Win’ Gatchalian and Hon. Brian Daniel Poe Llamanzares who shared messages of support for the forum.

We likewise thank our host and panel moderators Mr. Rudy Abrahams. Head of Industry & Value Advisory in SAP APAC; Ms. Michelle Alarcon, President, Analytics and AI Association of the Philippines (AAP) and Atty. Kathyrin Pioquinto, Director for Advocacy and Government Affairs, ECCP.

A heartfelt thank you goes out to our partners who made this forum possible – Royal Danish Embassy Manila, ATIN, Analytics & Artificial Intelligence Association of the Philippines, Techne, Eastern Communications, White Widget, and The Manila Times.



possible: Table Top Partners: Araw Hospitality Group, DHL Express Philippines, U-Travel Services, Inc., RLC Residences, Ocampo & Manalo Law Firm; Gift Bag Partner: Gardenia Philippines; and Raffle Partners: The Alpha Suites Makati, The Bellevue Manila, and Sheraton Manila Hotel.

For official photos, please visit: <https://flic.kr/s/aHBqjCqKgi>

Inside ECCP: Cebu

ECCP Coffee Mornings with the MSMEs: Connecting Opportunities on Trade, Investment & Growth Between the Philippines and Europe 3rd Run 9 July 2025

Conversations that connect – once again brewed at the ECCP Coffee Mornings with the MSMEs!

Held on July 9 at Regus, AppleOne Equicom Tower, a premium flexible workspace at the heart of Cebu Business Park, the third installment of the ECCP Coffee Mornings brought together MSME owners, professionals, and community leaders for an hour of insightful conversations over coffee.

With Mr. David Thomas leading the discussion, this run continued the open dialogue on trade, investment, and growth, further strengthening collaboration between the local MSME community and the European business network.

Swipe through the highlights of this engaging session, and stay tuned for the next run of ECCP Coffee Mornings!



Executive Forum & Townhall Meeting 16 July 2025

The ECCP Cebu attended the Executive Forum & Townhall Meeting organized by CIB.O in partnership with Alliance Edge, held last 11 July 2025 at Seda Hotel Central Bloc, Cebu IT Park.

The event gathered industry leaders and professionals to discuss the transformative role of Artificial Intelligence in cybersecurity, emerging markets, and business innovation. It also featured key announcements, MOA signings, and the induction of new CIB.O members.

ECCP is proud to support initiatives that foster collaboration, digital leadership, and talent development in the IT-BPM sector.



Skilled Workers Forum—Pathways to Germany: Education, Apprenticeship, and Employment
21 July 2025

The Skilled Workers Forum—Pathways to Germany: Education, Apprenticeship, and Employment was successfully held on 17 July 2025 at CITE Technical Institute, Talamban, Cebu City.

Organized by the European Chamber of Commerce of the Philippines, in partnership with Sprach Institut-Cebu, The German Mittelstand – BVMW Philippines, SM Care Solutions GmbH, My Language Café - Language School Cebu, 1st Dynamic Personnel Resources Inc., and CITE Technical Institute, Inc., the forum served as a platform to discuss global career opportunities for Filipino talent, particularly through Germany's dual education system and employment pathways in healthcare, IT, and skilled trades.

Participants gained valuable insights from German-based experts and visa professionals, while also taking part in dynamic networking and open discussions on workforce mobility and international training.



Aperitif-Nacht: An Intimate Networking Event with the German Mittelstand
22 July 2025

A delightful evening of culture, connection, and conversation over good food and wine at Aperitif-Nacht with our German guests from the Skilled Workers Forum.

Held at La Panetteria Di Luigi, the gathering offered a warm and relaxed close to a meaningful day of collaboration—celebrating shared goals in advancing international education, workforce mobility, and strengthening Filipino-German ties.



Global Currency Insights: Navigating Market Dynamics to Future Solutions
7 August 2025

Strengthening financial strategies through informed currency management.

The ECCP, in partnership with PetNet Forex Solutions, successfully held the Global Currency Insights: Navigating Market Dynamics to Future Solutions last August 7, 2025, at Ato-ah 38 Park Avenue, Cebu City, 6000 Cebu.

Led by financial experts from PetNet, the session empowered ECCP members—especially importers and exporters—with practical tools to navigate the forex market, analyze global trends, and make strategic decisions to drive business growth.

From interactive discussions to a hands-on forex workshop, participants left equipped with deeper market knowledge, actionable strategies, and valuable connections to help them thrive in an increasingly dynamic global economy.



ECCP Facilitates Dialogue Between Hungarian Delegation and Cebu Stakeholders
8 August 2025

The ECCP recently hosted a business mission from the Embassy of Hungary in Cebu City on August 8, 2025.

The luncheon provided a forum for Hungarian companies to showcase innovative projects and sustainable technologies to the Cebu business community. The dialogue centered on exploring avenues for collaboration and identifying opportunities for trade and investment.

This event marks another significant step in reinforcing the partnership between European and Philippine enterprises, particularly in the area of sustainable development.



ECCP Coffee Mornings with the MSMEs: Connecting Opportunities on Trade, Investment & Growth Between the Philippines and Europe 4th Run 11 August 2025

A productive morning well spent over coffee and great conversations!

The European Chamber of Commerce of the Philippines (ECCP) in Cebu continued its commitment to empowering local enterprises by hosting its latest Coffee Mornings with the MSMEs on August 11, 2025, at the Regus Office, Cebu Business Park.

This session brought together a dynamic group of MSME founders and business leaders for a focused roundtable discussion on trade, investment, and growth opportunities between the Philippines and Europe.

Facilitated by Mr. David Thomas, Vice Chair of the ECCP Cebu Business Council, the forum provided



valuable insights into navigating cross-border trade, identifying viable investment prospects, and fostering sustainable growth within the European market. The dialogue centered on actionable strategies for local businesses aiming for international expansion.

ECCP extends its gratitude to all participants for their engaging contributions and looks forward to continuing this important conversation in future sessions.

Courtesy Visit for Collaboration (Maasin City engagement) 19 August 2025

On August 19, the European Chamber of Commerce of the Philippines (ECCP) Cebu paid a courtesy visit to the Local Government Unit (LGU) of Maasin City, Southern Leyte, to discuss the upcoming World Café of Opportunities and explore potential avenues of collaboration between ECCP and the city government.

The meeting, graciously hosted by Hon. Luz V. Mercado, Mayor of Maasin City, centered on identifying investment opportunities to support the community's economic growth. Key areas of interest included agricultural exports, with jackfruit identified as a major focus product, alongside cacao and coconut.

On the same day, ECCP Cebu also met with the Philippine Chamber of Commerce and Industry (PCCI) – Southern Leyte Chapter to discuss potential partnerships and initiatives aimed at expanding business opportunities in the region, mainly on agricultural produce.

The dialogue focused on creating linkages between European and local enterprises, enhancing market access for Southern Leyte products, and fostering knowledge exchange in areas such as sustainable agriculture and capacity building for small and medium enterprises (SMEs). Both organizations emphasized the importance of collaboration in driving regional competitiveness and creating opportunities that benefit not only businesses but also the wider community.

Last August 20, in celebration of National Tech-Voc Day last August 20, the World Café of Opportunities gathered government agencies, partner organizations, and industry stakeholders to open doors of opportunities for tech-voc graduates and jobseekers in Southern Leyte. The event provided a meaningful platform to connect skilled talents with potential employers while showcasing the vital role of technical-vocational education in driving inclusive growth.

The European Chamber of Commerce of the Philippines (ECCP) was honored to serve as Guest of Honor, reaffirming its commitment to fostering stronger public-private partnerships that enhance workforce readiness and empower Filipino talents to thrive in both local and global markets.



Inside ECCP: CDO

ECCP Northern Mindanao Partners with the City Government of Iligan for a Virtual Pitching Event

23 July 2025

On 23 June 2025, the ECCP Northern Mindanao, in collaboration with the City Government of Iligan through the Iligan Investment Incentives and Promotions Center, successfully hosted the virtual event Pitch to Progress: Showcasing Iligan City's Investment Potential via Zoom. This initiative aimed to highlight Iligan City's thriving economic landscape and to attract potential investors by showcasing the city's competitive advantages. Distinguished speakers shared valuable insights on the city's key growth sectors, strategic location, and business-friendly environment, underscoring opportunities in infrastructure development, manufacturing, and services. The session also served as a platform for fostering partnerships between local stakeholders and the broader business community, reinforcing Iligan City's position as a promising hub for sustainable economic growth.



ECCP NorthMin Conducts Another Run of the Executive Assistant Program

11 August 2025

The European Chamber of Commerce of the Philippines (ECCP), through its Competency Hub, successfully concluded the Executive Assistant Program: Building Relationships and Strengthening Support to Company Executives on 11 August 2025 via Zoom. Organized in partnership with the Capitol University Graduate School, the 3-hour e-learning session gathered executive assistants and administrative professionals from various industries to enhance their skills in providing strategic and effective support to top-level executives.

The training delved into practical strategies for fostering strong professional relationships, improving communication and coordination, and strengthening the overall executive support function within organizations. Through interactive discussions and real-life case examples, participants gained deeper insights into aligning their roles with organizational priorities, managing multiple tasks efficiently, and navigating the complexities of working closely with company leaders. ECCP remains committed to delivering capacity-building programs that equip professionals with the competencies needed to thrive in today's fast-paced business environment.



Economic Forum and ECCP Business Mixer Night held in CDO

18 August 2025

The European Chamber of Commerce of the Philippines (ECCP) – Northern Mindanao successfully hosted the NorthMin: Forum on Elevating Regional Businesses to Global Heights and LinkedUp: Business Mixer Night on 18 August 2025 at the Pioneer House Function Room in Cagayan de Oro City. The event gathered business leaders, government representatives, and industry stakeholders in an engaging afternoon of insightful discussions followed by an evening of meaningful networking.

The forum featured distinguished speakers who provided valuable perspectives on strengthening Northern Mindanao's role in global trade and investments. Florian Gottein, Executive Director of the European Chamber of Commerce of the Philippines, delivered his Keynote Message by underscoring ECCP's role in bridging opportunities for local enterprises to thrive globally. He was joined by Richardson T. Cua, OIC-Assistant Regional Director of the Department of Economy, Planning and Development, who shared the government's initiatives in advancing regional economic growth. Industry insights were further enriched by Mercedes P. Mejia, Managing Director of SLERS Industries Inc., who highlighted strategies for strengthening competitiveness, and Wilma Buray, General Manager of the Northern Mindanao Federation of Dairy Cooperatives, who emphasized the importance of cooperatives and agriculture in regional development.

ECCP extends its gratitude to its partners who made the success of NorthMin LinkedUp possible. The event was supported by TCI Group Investments as Gold Partner, Alveo Ayala Land and Parasat HD as Silver Partners, Pioneer Insurance as Venue Partner, and Dahilayan Adventure Park as Raffle Partner. Their contributions played a vital role in creating an engaging and productive gathering.

Attended by almost 50 participants, the evening concluded with a vibrant networking mixer that provided participants the opportunity to build valuable connections and explore potential collaborations. The success of the event reflects ECCP's commitment to empowering businesses, promoting inclusive growth, and linking Northern Mindanao enterprises to global opportunities.



Inside ECCP: Davao

ECCP Davao attends 2025 Mindanao Energy Investment Forum

13 August 2025

The ECCP Davao team joined the 2025 Mindanao Energy Investment Forum on 13 August 2025, with SMBC Chairman Mr. Tony Peralta and Davao Branch Officer Rie Realingo in attendance. Organized with the support of the Department of Energy, the forum convened government leaders, industry experts, and investors to discuss Mindanao's clean energy transition and investment landscape. Key topics included updates on the Philippine Energy Transition Strategy, grid and transmission planning, and the role of financing and private sector engagement in driving sustainable growth. The event highlighted opportunities to advance renewable energy and strengthen investor confidence in Mindanao's energy future.



ECCP Davao attends Kadayawan Dinner by Eastern Communications

14 August 2025

On 14 August 2025, ECCP Davao attended the exclusive invite-only Kadayawan Dinner hosted by Eastern Communications at Mr. and Mrs. B in Lanang, Davao City. The intimate 4-course dinner gathered select guests for an evening that combined exquisite culinary experiences with meaningful networking. The event provided an opportunity to celebrate Eastern Communications' partnership with the business community, while also fostering stronger ties with key stakeholders in Davao. Through this gathering, ECCP further strengthened its connections and engagement with partners in the region. ECCP was represented by SMBC Chairman Mr. Tony Peralta and Davao Branch Officer Rie Realingo, underscoring the Chamber's commitment to active engagement and collaboration in the region.



Provincial Government of South Cotabato visits ECCP Davao

14 August 2025

On 14 August 2025, the Provincial Government of South Cotabato, represented by the South Cotabato Economic and Investments Promotion Center (SCEIPC) led by Mr. Ted Villanueva, visited the ECCP Davao Office at the BAEP-CRESCENT Project Office. The official engagement featured proposals and presentations from both parties, highlighting shared priorities in investment and business development. This visit also provided an avenue to strengthen ties between ECCP and the Provincial Government of South Cotabato, paving the way for future collaborations. The meeting was attended by SMBC Chairman Mr. Tony Peralta alongside ECCP's newly onboarded Davao Branch Officer, Rie Realingo, marking another step forward in ECCP's regional initiatives.



ECCP Davao attends INVEST DAVAO: Kadayawan Global Connect 2025

15 August 2025

On 15 August 2025, ECCP Davao took part in the INVEST DAVAO: Kadayawan Global Connect 2025 at Dusit Thani Residence, represented by SMBC Chairman Mr. Tony Peralta and Davao Branch Officer Rie Realingo. Organized by the City Government of Davao through the Davao City Investment Promotion Center (DCIPC), the program brought together delegates from international sister cities, business sectors, and local enterprises for a Business Matching Session and Welcome Dinner. The event not only highlighted the rich culture of Davao during the 40th Kadayawan Festival but also provided a strategic platform to explore economic opportunities, exchange insights, and build meaningful partnerships. Through this engagement, ECCP reaffirmed its commitment to fostering stronger business linkages and supporting regional growth.



Inside ECCP: Iloilo

Western Visayas Logistics and Maritime Forum 2025

19 August 2025

The European Chamber of Commerce of the Philippines – Western Visayas successfully hosted the Logistics and Maritime Forum on August 19, 2025 in Iloilo City. With the theme, “Bridging Islands, Driving Growth”, the event gathered key stakeholders from the shipping, logistics, and trade sectors, alongside representatives from government and the business community, to discuss the future of maritime connectivity and its role in driving regional growth.

Speakers and panelists shared valuable insights on infrastructure development, digitalization, regulatory alignment, and sustainability, underscoring the need for collaboration across sectors. Participants actively engaged in the discussions, raising practical questions and sharing perspectives on how to address challenges in maritime and logistics operations.

The event concluded with a strong call to action: to work together in ensuring that Western Visayas becomes a competitive, resilient, and well-connected region, capable of supporting local industries and contributing to national development.

The ECCP Western Visayas extends its gratitude to all speakers, panelists, partners, and participants who made this forum a success.

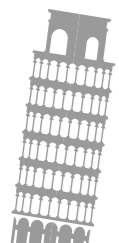


GO GLOBAL WITH US.

ECCP PUBLICATIONS AND DIGITAL

Whichever publication you select with this powerful marketing opportunity, you're sure to benefit from establishing your brand through the ECCP network.

For inquiries, you may contact us at
publications@eccp.com



New Members Corner

Premium Member



ELSAL Ventures OPC

ELSAL VENTURES stands as the leading Land Services Contractor, dedicated to fulfilling your critical land aggregation requirements and providing comprehensive solutions for all your land-related

challenges. We are among the very few who can provide small to large contiguous land. Through our reliable experience and expertise in land acquisition, primarily focused on flat lands required for solar energy companies for small and big operations.

We are also able to gather land suited for your various land acquisition requirements, not only for renewable energy, but also for other non-solar needs such as real estate, industrial, commercial, and other purposes.

Presently, we operate in Luzon with seven specialized divisions who are experienced, well-trained, and competent in looking for land, consolidating ownership, making land contiguous and transfer ready.

We will expand our operations next year to Visayas and Mindanao.

Regular Members



Phil-Union Frozen Foods, Inc.

Phil-Union Frozen Foods, Inc. (PUFFI) manufactures pasteurized crab meat in cups and cans, fresh-frozen vacuum-packed tuna cuts, headless shell-on block-frozen shrimp, and individually quick-frozen peeled, deveined shrimp, as well as other seafood products such as octopus and giant squid.



BM Holdings

BM Holdings is a small-scale local real estate company based in the Binondo area, registered since 1995. The company is engaged in the buying, selling, and renting of real estate properties, with a focus on operating self-owned or leased apartment buildings and non-residential dwellings such as commercial spaces and offices, with a strong focus on long-term property operations and tenant services within the local market. Holding as well museum in Mallorca, Spain on Philippine-Spanish links, second to the one on Valladolid.



Swire Travel Philippines, Inc.

A full-service travel agency supporting you from consultation and planning, to getting you there, and after-sales support, Swire Travel continues to deliver world-class service in all aspects of travel.



Analytics Association Of The Philippines Inc.

The Analytics Association of the Philippines was incorporated in 2018 as a non-stock corporation with the mission to: "Develop the ecosystem that makes the Philippines a data-driven country, globally competitive, and a leading talent source of Analytics and other emerging Analytics-enabled disciplines for the good of society."

Regular Members



Kennemer Foods International

Kennemer Foods International, Inc. (KFI) is a Philippine agribusiness company specializing in sustainable growing, sourcing, and trading high-quality agricultural crops such as fermented cacao beans from smallholder farmers. KFI's products and programs encompass the complete agricultural value chain from planting materials, training, and agri-technology to market. KFI is committed to developing rural communities by promoting market transparency, providing fair value pricing for produce, boosting farmer productivity, and implementing sustainable farming practices.



OCS Facilities Services Philippines Inc.

We're a global facilities services business with over 8,000 customers and 120,000 colleagues across the UK, Europe, APAC and the Middle East. Services include hard services, cleaning, catering, pest control, security, and private and public sector facilities management. Our services help deliver the best experiences, productivity, practices, resilience, and outcomes for our customers, making people and places the best they can be.

Associate Members



Admiral Hospitality Management Inc.

ADMIRAL HOSPITALITY MANAGEMENT INC. is a subsidiary of Anchor Land Holdings, Inc. (ALHI) and serves as the group's HOSPITALITY ARM. It was established to manage and operate hotel and serviced residence properties developed by ALHI, offering upscale accommodations for both local and international guests. Proudly upholding the Filipino brand of service, the company is dedicated to delivering excellent experiences to guests and stakeholders alike. With over 2 decades of industry experience, Admiral Hospitality continues to set high standards in hospitality, ensuring every stay is marked by warmth, excellence, and genuine care.



AIA Philippines Life and General Insurance Company, Inc.

AIA Philippines is dedicated to being a trusted partner for Filipinos, understanding that life's journey is filled with constant changes, challenges, and opportunities. We aim to support individuals and families through these transitions by engaging in meaningful dialogue and offering solutions tailored to their unique needs.

Our commitment is to transform struggles into successes, fears into peace of mind, and dreams into reality. By genuinely understanding our customers, we provide the right plans and solutions that make a lasting difference.

As part of AIA, the largest independent publicly listed pan-Asian life insurance group, AIA Philippines is proud to uphold a shared mission of helping individuals live healthier, longer, and better lives.



Fenestram Corporation

Fenestram is a dynamic company that started in 1991 who engages in all types of architectural finishing works. In 2013 it was incorporated and started to focus on supplying and installing of uPVC windows and doors. Due to dedication, hardwork, perseverance and commitment Fenestram Corporation grew and started to become one of the major name in the windows and doors industry. The progress of the company was expeditious than expected where in the company had installed large volume of windows and doors in different projects. In 2015 due to the changing built environment and the growing needs of our Clients; Fenestram Corporation expanded by increasing its product line into glass works such as shower enclosures, glass railings, backpainted glass and mirrors. The company has continued to strive towards giving complete offering to our clients.



Lady Local Legislators' League of the Philippines, Inc.

The Lady Local Legislators' League of the Philippines, or Four-L Philippines, is an active Organization of Lady Local Legislators of the Country. The league envisions a just, peaceful, and humane society where every Filipino woman is given equal opportunity through more dynamic, resilient, effective, responsive, and sustainable programs, and activities that promote the welfare of women and children in our country.

The Lady Local Legislators League is composed of women legislators, Vice Governors, Sangguniang Panlalawigan Members, Sangguniang Panlungsod Members, Sangguniang Bayan Members, Sangguniang Barangay and Sangguniang Kabataan Chairpersons.



Centre Medicale Internationale

World-class healthcare in the heart of BGC.

At the center of Bonifacio Global City, Centre Médicale Internationale (CMI) stands as a premier multispecialty outpatient clinic offering a healthcare experience that is private, convenient, efficient, and above all, patient-centered.

At CMI, patients have access to a trusted network of over 200 highly specialized doctors across a broad range of fields including internal medicine, surgery, cardiology, dermatology, pediatrics, mental health, and more. Every service is guided by international standards of care, ensuring safe, accurate, and compassionate treatment at every step.



Cybalink Solutions

Founded in 2015, Cybalink Solutions is a full-scale offshore outsourcing center that serves the engineering, construction, and mining industries across Australia, New Zealand, the UK, USA, and Canada. As an established leader in ethical and efficient manpower solutions, Cybalink Solutions has vast experience connecting top-tier Filipino talent with global industries.

Cybalink Solutions has a proven track record of delivering exceptional service to large global organizations, providing outsourced staffing solutions from its operations in the Philippines. With Cybalink Solutions, clients gain access to industry specialists who understand the unique challenges of their sectors, supported by a dedicated team that ensures their needs are met and their people thrive.



Iron Steel & Resources Corp

Iron Steel and Resources Corp is a steel importer, distributor, and trader all over the Philippines.



NYD International Placement Agency, Inc

International Recruitment, deploying Filipino workers worldwide



Zion Agricultural Ventures Incorporated

GOEden (ZION AGRICULTURAL VENTURES INC.) is an agritech startup born and bred in the Philippines. It is a one-stop-shop e-commerce platform for agricultural input supplies and services. Incorporated during the pandemic, GOEden built its e-commerce backbone, secured regulatory permits, and established a supplier network. We now offer over 4,000 SKUs from local and multinational brands and hold all necessary business licenses, including an FPA permit for fertilizers and agrochemicals. GOEden was founded to address long-standing challenges in the agriculture sector by streamlining the supply chain and making quality agri-supplies accessible even in remote areas.

Foreign-Based Members



Food Industry Asia

Food Industry Asia (FIA) is a professionally managed, not-for-profit membership organization established in 2010 by a consortium of leading multinational food and beverage companies. Headquartered in Singapore, FIA serves as a unified voice for the industry, advocating for policies and practices that foster a thriving and sustainable food and beverage sector across the Asia Pacific region. Our team of seasoned industry experts actively engages with governments, regulators, and other stakeholders to address a wide range of critical issues, including food safety, nutrition, sustainability, innovation, and trade, with the aim of creating a favorable environment for the growth and development of the food and beverage industry in Asia Pacific.



Groworx Global Pte. Ltd.

Employment agencies (excluding domestic worker employment placement agencies and online marketplaces)



UC Consulting (APAC) Pte. Ltd.

United Counsel offers bespoke business expansion as well as procurement and sourcing services to companies looking to expand their geographical reach.

TAP INTO THE EUROPEAN MARKET

ECCP PUBLICATIONS AND DIGITAL

Whichever publication you select with this powerful marketing opportunity, you're sure to benefit from establishing your brand through the ECCP network.

For inquiries, you may contact us at publications@eccp.com

SEPTEMBER



- 

04
2025 FUTURE OF WORK FORUM
1:00 PM - 5:00 PM | Dusit Thani Manila
- 09**
ECCP COFFEE MORNINGS WITH MSMES (5TH RUN)
8:00 AM - 9:00 AM | Worknook, Cebu City

09
AGILE PROJECT MANAGEMENT FUNDAMENTALS 7.0
9:00 AM - 5:00 PM | ZOOM

10
EFFECTIVE BUSINESS WRITING: PROFESSIONALIZING YOUR COMMUNICATION SKILLS
9:00 AM - 4:00 PM | ZOOM



11
2025 TRANSPORTATION FORUM
1:00 PM - 5:00 PM | The Westin Manila

12
FINANCE DEMYSTIFIED: A COMPREHENSIVE COURSE ON FINANCE AND FINANCIAL MANAGEMENT
9:00 AM - 5:00 PM | ZOOM
- 15**
DO YOUR THING: LEAD WITH IMPACT
4:00 PM - 6:00 PM (Forum) | 6:00 PM to 9:00 PM (Appreciation Reception) | Grand Hyatt Manila

18
UNDERSTANDING PHILIPPINE TAXATION FOR BUSINESSES AND INDIVIDUALS
10:00 AM - 12:00 NN | InCorp Philippines, Marajo Tower, BGC

18
ECCP COMMUNITY CONNECT
3:00 PM - 5:00 PM | Ascendion Digital Solutions, Ayala North Exchange Tower 2, Makati City

19
2025 VISAYAS JOINT FOREIGN CHAMBERS MIXER
6:00 PM - 9:00 PM | Kuehne+Nagel Global Shared Services, Inc. Recruitment Hub, Cebu

23
DATA ANALYTICS FOR BUSINESS: TRANSFORMING INSIGHTS INTO ACTION
9:00 AM - 5:00 PM | ZOOM

28
PUSONG HERO FOR NET ZERO: RUN FOR CLIMATE ACTION!
4:30 AM - 2:00 PM | NU Lipa, Lipa, Batangas
- 29**
MULTIPLYING TALENT THROUGH SITUATIONAL LEADERSHIP
9:00 AM - 12:00 NN | ZOOM

29
BUILDING RELATIONSHIP AND STRENGTHENING SUPPORT TO COMPANY EXECUTIVES
9:00 AM - 12:00 NN | ZOOM

29
DOING BUSINESS IN THE PHILIPPINES: SETTING UP BUSINESS & INVESTING IN THE PHILIPPINES
3:00 PM - 5:30 PM | ZOOM

29
FROM COMPLIANCE TO EXCELLENCE: A PRACTICAL WORKSHOP ON BASIC FOOD HYGIENE & HAZARD ANALYSIS CRITICAL CONTROL POINT (HACCP)
29 Sep - 1 Oct | 9:00 AM - 5:00 PM | ZOOM

30
ECCP LUNCHEON MEETING WITH THE BUREAU OF CUSTOMS
11:00 AM - 2:00 PM | Makati City (TBA)

JUNE

SPOGA+GAFA

Garden & BBQ
24–26 | Cologne, Germany (Koelnmesse)

AUTOMATICA

Smart Automation and Robotics
24–27 | Munich, Germany (Trade Fair Center Messe München)

IE EXPO CHENGDU

Environmental Technology Solutions
25–27 | Chengdu, China (Western China International Expo City)

IFAT BRASIL

Water, Sewage, Drainage and Waste Recovery Solutions
25–27 | São Paulo, Brazil (São Paulo Expo)

SOURCE FASHION

Fashion
08–10 | London, England (Olympia London)

CEMAT AUSTRALIA

Materials Handling/Intralogistics and Logistics
22–24 | Greater Western Sydney, Australia (The Dome, Sydney Olympic Park)

ANUGA FOODTEC INDIA

Food & Beverage
20–22 | Mumbai, India (Bombay Exhibition Centre)

ANUGA SELECT INDIA

Food & Beverage
20–22 | Mumbai, India (Bombay Exhibition Centre)

GAMESCOM

Games & Entertainment
20–24 | Cologne, Germany (Koelnmesse)

SOURCE HOME & GIFT AT
AUTUMN FAIR

Gift & Homeware
07–10 | Birmingham, England (National Exhibition Centre)

KIND + JUGEND

Maternity, baby and kids products
09–11 | Cologne, Germany (Koelnmesse)

JULY

AUG

ISM MIDDLE EAST

Sweets & Snacks
15–17 | Dubai, UAE (Dubai World Trade Centre)

DRINKTEC

Beverage and Liquid Food
15–19 | Munich, Germany (Trade Fair Center Messe München)

CYBERSECURITY
SMART WEBINAR

Cybersecurity
16 | Online

ORGATEC WORKSPACE SAUDI
ARABIA

Workspace Solutions
16–18 | Riyadh, Saudi Arabia (Riyadh Front Exhibition & Conference Center)

ELECTRONICA INDIA

Electronic Components, Systems, Applications, and Solutions
17–19 | Bengaluru, India (Bangalore International Exhibition Centre)

IE EXPO GUANGZHOU 2025

Environmental Technology Solutions
17–19 | Guangzhou, China (China Import and Export Fair Complex)

2ND RACE TO NET ZERO
DIALOGUE: ACCELERATING
SUPPLY CHAIN

DECARBONIZATION IN THE
PHILIPPINES

Climate Action
Makati, Philippines (Ayala Museum)

ANUGA

Food and Beverages
Oct 4–8 | Cologne, Germany (Koelnmesse)

EXPO REAL

Real Estate
Oct 6–8 | Munich, Germany (Trade Fair Center Messe München)

SEPT

OCT

IFAT INDIA 2025

Water, Sewage, Solid Waste and Recycling
14–16 | Mumbai, India (Bombay Exhibition Centre)

ASEAN CERAMICS

Ceramics
15–17 | Bangkok, Thailand (IMPACT Exhibition & Convention Center)

GAMESCOM ASIA X
THAILAND GAME SHOW

Games & Entertainment
16–19 | Bangkok, Thailand (Queen Sirikit National Convention Center)

IDD COLOGNE

Homes and Hospitality
26–29 | Cologne, Germany (Koelnmesse)

CEMAT ASIA

Materials Handling, Automation Technology, Transport Systems and Logistics
28–31 | Shanghai, China (Shanghai New International Expo Center)

TRANSPORT LOGISTIC
SOUTHEAST ASIA AND AIR
CARGO SOUTHEAST ASIA

Logistics, Mobility, IT and Supply Chain Management
29–31 | Singapore (Sands Expo & Convention Centre)

BAU CHINA

Building Systems, High-end Tech and Materials
5–8 | Shanghai, China (Shanghai New International Expo Centre)

GLASSTECH ASIA &
FENESTRATION ASIA

Glass and Facade
6–9 | Jakarta, Indonesia (Indonesia Convention Exhibition)

ART COLOGNE

Art
6–9 | Cologne Germany (Koelnmesse)

NOV

DEC

AGRITECHNICA

Agricultural Machinery
9–15 | Hanover, Germany (Hanover Exhibition Center)

PRODUCTRONICA

Electronics Development and Production
18–21 | Munich, Germany (Trade Fair Center Messe München)

ISPO MUNICH

Global Sports Community
30–02 Dec | Munich, Germany (Trade Fair Center Messe München)

ISPO MUNICH

Global Sports Community
30 Nov–02 | Munich, Germany (Trade Fair Center Messe München)

INDUSTRIAL
TRANSFORMATION SAUDI
ARABIA

Solutions for Industrial Transformation and Innovation
01–03 | Riyadh, Saudi Arabia (Riyadh International Convention & Exhibition Center)

