



ENERGY SMART

PHILIPPINES 2020

2020 Energy Smart Forum Series

ORGANIZED BY



CREATING THE ENERGY ADVANTAGE FOR A FASTER BUSINESS RECOVERY

September to October 2020 | Via Zoom

INTRODUCTION

While the COVID-19 pandemic continues to threaten the health and safety of global communities, it is also driving socio-economic transformations all over the world. One major change is the digital transformation of economies, where enterprises are now pushed aggressively towards adopting digital solutions to ensure business continuity.

The next wave will be transformations leading to faster business recovery. Companies are faced with the challenge of making business operations more cost-efficient, resilient, and sustainable primarily to address the current crisis but also to prepare for future disruptions.

As the International Energy Agency reported, “the COVID-19 pandemic highlights key implications in energy systems and clean energy transitions which are still evolving but it noted three areas that particularly stand out:

- Energy security remains a cornerstone of our economies especially during turbulent times;
- Electricity security and resilient energy systems are more indispensable than ever for modern societies; and
- Clean energy transitions must be at the center of economic recovery and stimulus plans.”

Today, there is a greater opportunity to be energy smart in managing operations for ensuring business continuity and for achieving faster recovery. Increasing energy efficiency and adopting renewable energy solutions are key to securing a resilient and sustainable business future. It is about creating the energy advantage for faster business recovery.

The ECCP Energy Smart Forum Series will provide an avenue for discussions leading to a deeper understanding of how energy stakeholders can collaborate not only to achieve the Philippine energy objectives but more importantly to support faster business recovery. Focusing on energy efficiency and conservation as well as renewable energy, this Forum Series will highlight government initiatives and private sector contributions in terms of best practices and innovative solutions to promote business resiliency and support a faster economic recovery.





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INVITATION TO PARTNER AND/OR SPEAK

The ECCP is inviting companies and organizations to register their interest to sponsor and/or to speak in any of these forums. ECCP shall be organizing the specific agenda for each forum and will be open to discuss the forum agenda with interested parties as well.

The ECCP shall deliver the following services as event organizer:

- **Event Conceptualization & Program Flow**

The ECCP will lead in conceptualizing for possible forum topics and organize the program flow.

- **Event Marketing**

With a wide reach, ECCP will lead in marketing promotions of the event to generate a good number of participants, which is expected to be from 80-200 participants per forum. The event will be promoted online e.g. e-circulars, ECCP Viber community, ECCP website, Facebook page, among others.

- **Provision of Platform (ZOOM webinar)**

The ECCP will provide the online platform and handle technical arrangements of the event.

TARGET AUDIENCE

- C-level Executives
- Government Officials
- Directors and Heads of Facilities, Engineering and Environment
- Operations Managers
- Building Administration Managers
- Engineers, Architects & Contractors
- Energy Solutions Providers
- Academe
- International Organizations
- Heads of Economic Zones/Business Districts

CONTACT DETAILS

For inquiries or more information about the Energy Smart Forum Series, please contact:

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